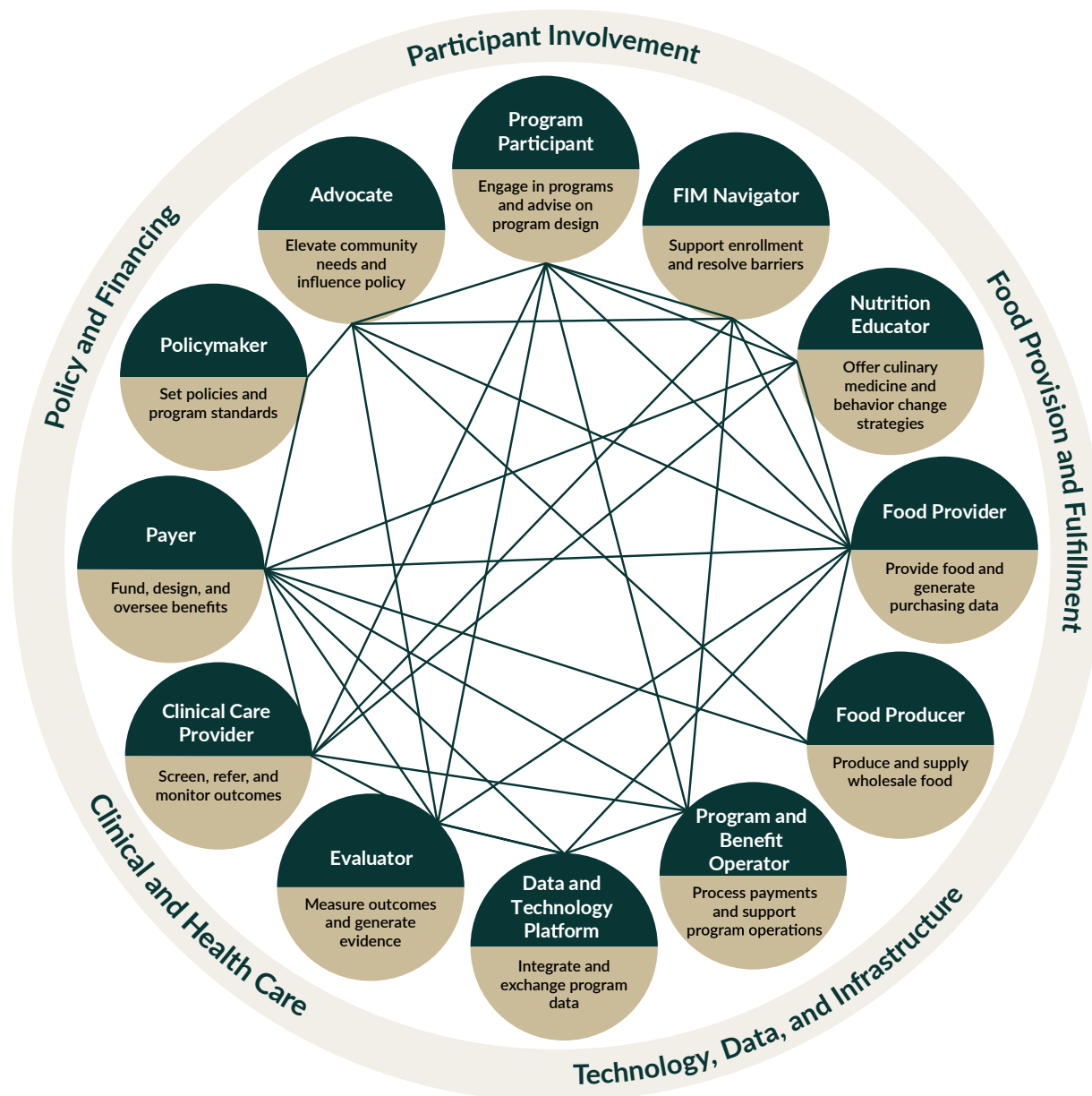




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# Food Is Medicine Stakeholder Map



## Expanded Roles and Key Functions of FIM Stakeholders

Role	Role Description	Key Functions	Examples
<b>Program participant</b>	Participates in the FIM program and provides lived-experience insight that shapes program design and improvement	<ul style="list-style-type: none"> <li>• Participate in FIM programs</li> <li>• Provide feedback on programs</li> <li>• Inform program design and refinement</li> </ul>	<ul style="list-style-type: none"> <li>• Individual with diet-related health needs</li> <li>• Individuals with food or nutrition security-related needs</li> </ul>
<b>FIM navigator</b>	Supports program participant enrollment, engagement, and sustained participation, helping participants address barriers as they arise	<ul style="list-style-type: none"> <li>• Enroll participants in programs</li> <li>• Address barriers (language, transportation, digital access)</li> <li>• Support adherence and follow-up</li> </ul>	<ul style="list-style-type: none"> <li>• Pharmacists/technicians</li> <li>• Intermediary organization</li> <li>• Community health worker (CHW)</li> <li>• CBO</li> <li>• Food bank</li> <li>• Lifestyle/social determinants of health platform</li> </ul>
<b>Nutrition educator</b>	Supports program participants in adopting and sustaining nutrition-related behavior change through education, culinary medicine, and other skill-building approaches	<ul style="list-style-type: none"> <li>• Provide nutrition education and culinary medicine programming</li> <li>• Build practical food preparation and meal-planning skills</li> <li>• Support behavior change and adherence to nutrition interventions</li> </ul>	<ul style="list-style-type: none"> <li>• Culinary medicine program</li> <li>• Teaching kitchen</li> <li>• Registered dietitian/nutrition educator</li> <li>• Behavior change or health education program</li> </ul>
<b>Food provider</b>	Directly provides food to program participants and generates purchasing or utilization data	<ul style="list-style-type: none"> <li>• Dispense meals or groceries</li> <li>• Track redemption and purchasing patterns</li> <li>• Interface with benefit systems</li> </ul>	<ul style="list-style-type: none"> <li>• Retailer (grocery)</li> <li>• Meal provider</li> <li>• CBO</li> <li>• Food bank</li> </ul>

<b>Food producer</b>	Produces and supplies food upstream, often at wholesale scale	<ul style="list-style-type: none"> <li>• Grow, manufacture, or aggregate food</li> <li>• Meet quality, safety, and nutrition standards</li> <li>• Supply food providers and distributors</li> </ul>	<ul style="list-style-type: none"> <li>• Farmer</li> <li>• Aggregator</li> <li>• Distributor</li> <li>• Food hub</li> </ul>
<b>Program and benefit operator</b>	Operationalizes the benefit: handling payments, compliance, and day-to-day program management, often coordinating multiple partners and supporting program implementation across health-care and community settings	<ul style="list-style-type: none"> <li>• Process claims or benefit transactions</li> <li>• Manage vendor relationships</li> <li>• Ensure regulatory compliance</li> <li>• Support program operations at scale</li> </ul>	<ul style="list-style-type: none"> <li>• Bespoke system</li> <li>• Retailer loyalty program</li> <li>• FIM card</li> <li>• Financial technology systems</li> </ul>
<b>Data and technology platform</b>	Enables data integration, exchange, and analytics across health-care, food, payment, and program management systems	<ul style="list-style-type: none"> <li>• Connect electronic health record (EHR), claims, retail, and program data</li> <li>• Enable interoperability and reporting</li> <li>• Support dashboards and analytics</li> </ul>	<ul style="list-style-type: none"> <li>• EHR vendor</li> <li>• FIM technology platform</li> <li>• Pharmacy management systems</li> </ul>
<b>Evaluator</b>	Designs and conducts evaluations to assess program effectiveness, outcomes, and return on investment, often incorporating clinical, operational, and program participant-generated data from digital health and consumer technology tools	<ul style="list-style-type: none"> <li>• Define metrics and evaluation frameworks</li> <li>• Analyze health, utilization, and cost outcomes</li> <li>• Generate evidence for payers, policymakers, and funders</li> <li>• Integrate data from digital health tools and consumer technologies (e.g., continuous glucose monitors, telehealth platforms, nutrition tracking apps, biomarker monitoring devices)</li> </ul>	<ul style="list-style-type: none"> <li>• Payer</li> <li>• Pharmacist</li> <li>• Dietitian</li> <li>• CBO</li> <li>• Academic researcher</li> <li>• Government</li> <li>• Digital health platform</li> <li>• Consumer-facing technology and self-evaluation tools</li> </ul>

<b>Clinical care provider</b>	Identifies eligible patients, refers them to FIM programs, integrates nutrition into care plans, and monitors clinical outcomes over time	<ul style="list-style-type: none"> <li>• Screen for food insecurity or nutrition risk</li> <li>• Refer patients to FIM services</li> <li>• Incorporate food interventions into care coordination</li> <li>• Track health outcomes (e.g., A1c, blood pressure)</li> </ul>	<ul style="list-style-type: none"> <li>• Physician</li> <li>• Physician assistant</li> <li>• Pharmacist</li> <li>• Dietitian</li> <li>• Nurse</li> <li>• CHW and care coordinator</li> <li>• FQHC/clinic</li> </ul>
<b>Payer</b>	Finances FIM benefits and oversees program design, performance, and sustainability	<ul style="list-style-type: none"> <li>• Fund programs</li> <li>• Define covered services</li> <li>• Monitor utilization, outcomes, and costs</li> <li>• Oversee vendors and partners</li> </ul>	<ul style="list-style-type: none"> <li>• Medicare and MA plans</li> <li>• Medicaid managed care organizations</li> <li>• Private insurers</li> <li>• Philanthropy</li> <li>• Venture/impact investors</li> <li>• Employers</li> </ul>
<b>Policymaker</b>	Sets the policy environment that enables or constrains FIM programs	<ul style="list-style-type: none"> <li>• Define reimbursement and regulatory frameworks</li> <li>• Authorize pilots, waivers, or funding streams</li> <li>• Enforce eligibility rules and standards</li> </ul>	<ul style="list-style-type: none"> <li>• Elected officials at the federal/state/local levels</li> <li>• State Medicaid agencies</li> <li>• Policy experts</li> </ul>
<b>Advocate</b>	Represents community needs and advances policies that support equitable and effective FIM programs	<ul style="list-style-type: none"> <li>• Elevate lived experience and community priorities</li> <li>• Influence policy and funding decisions</li> <li>• Build public awareness and momentum</li> </ul>	<ul style="list-style-type: none"> <li>• Program participant advocate</li> <li>• Coalition</li> <li>• CBO</li> <li>• Trade association</li> <li>• Media</li> <li>• Social media platforms</li> </ul>