

MILKEN
INSTITUTE

OCTOBER 22, 2025
MEXICO CITY

GLOBAL INVESTORS' SYMPOSIUM

HIGHLIGHTS



OVERVIEW

The 2025 Milken Institute Global Investors' Symposium in Mexico City convened senior executives, policymakers, global investors, and industry leaders at a defining moment for the country and the region. After a successful inaugural event last year, the Symposium returned to spotlight Mexico's growing influence in global markets and its expanding role as a hub for investment and innovation. Centered on the theme ***Connecting Global Markets: Navigating Risk to Unlock Growth***, the Symposium featured a day of public and private sessions designed to spark dialogue, foster cross-sector collaboration, and accelerate investment.

The next Global Investors' Symposium will take place
MARCH 22-23, 2026, IN HONG KONG



SPEAKERS

The 2025 Global Investors' Symposium in Mexico City brought together 87 distinguished speakers who shared forward-looking insights on Mexico's investment landscape, global economic shifts, and innovation.

Emphasizing international perspectives and new voices, the event welcomed 39 first-time participants to Milken Institute programs—infusing the conversations with dynamic ideas and diverse expertise. Speakers came from a variety of countries across the Americas, including Argentina, Brazil, Chile, Colombia, Mexico, the United States, and the United States Minor Outlying Islands.



GLOBAL LEADERS

Eleven current and former government officials participated in this year's Symposium, including seven from Mexico, two from the United States, and two from Canada. Topics of discussion included fiscal priorities and economic outlook for the region, shifting international trade dynamics, strengthening the US-Mexico pharmaceutical supply chain, financing women's health, the renewal of the US-Mexico-Canada Agreement, and overall strategies for advancing growth, innovation, and collaboration throughout the Global South.

Key voices included **Roberto Velasco Álvarez**, undersecretary for North America, Ministry of Foreign Affairs, Mexico; **Jill Biden**, former first lady of the United States; **Kimberly Breier**, former United States assistant secretary of state, Western Hemisphere affairs; **Jorge Castañeda**, former secretary of foreign affairs, Mexico; **Marcelo Ebrard**, secretary of economy, Mexico; **Luis Rosendo Gutierrez**, undersecretary of foreign trade, Mexico; **Cameron MacKay**, ambassador of Canada to Mexico; **Esteban Moctezuma**, ambassador of Mexico to the United States; **Mary Ng**, former minister of international trade, Canada; **David Kershenobich Stalnikowitz**, secretary of health, Mexico; and **Edgar Amador Zamora**, secretary of finance, Mexico.



SESSION HIGHLIGHTS

Under the theme *Connecting Global Markets: Navigating Risk to Unlock Growth*, the Global Investors' Symposium in Mexico City brought together senior executives, policymakers, global investors, and industry leaders to deepen strategic collaboration, elevate Mexico's growing global role, and examine investment opportunities amid shifting geopolitical and economic dynamics. The program featured a mix of public panels and private roundtables focused on supply-chain realignment, capital access, manufacturing competitiveness, inclusive growth, and technology-driven ecosystems across Mexico and the Americas. By highlighting Mexico's strategic advantages—its geography, resources, and skilled workforce—the Symposium helped participants identify long-term growth opportunities and navigate emerging risks in an increasingly complex global landscape.

The event featured 10 private sessions and 10 public sessions. Notable speakers included **Martín Escobari**, co-president and head of global growth equity, General Atlantic; **José E. Feliciano**, co-founder and managing partner, Clearlake Capital Group; **Christy Walton**, principal, iAlumbra; **Carlos Slim Domit**, chairman of the board, América Móvil, and chairman, Grupo Carso; **Raúl Martínez-Ostos Jaye**, chairman & CEO, Barclays Mexico & LatAm; **Carlos García Moreno**, chief financial officer, América Móvil; **Blanca Treviño**, president, CEO, and co-founder, Softtek; **Rubén Coppel**, chairman, BanCoppel, and chairman, Afore Coppel; and **Gina Diez Barroso**, founder, Dalia Empower.



AUDIENCE

The Global Investors' Symposium in Mexico City convened 537 in-person attendees for an immersive experience with timely content and forward-thinking dialogue. Participants—including global leaders, industry experts, C-suite executives, and innovators—gathered to explore the challenges and opportunities shaping today's economy. Participants hailed from seven countries: Mexico, the United States, Chile, Colombia, Brazil, Spain, and the United Kingdom. The event fostered a vibrant exchange of ideas, sparking collaboration across industries and borders, and reinforcing the power of collective insight to drive progress.

The Milken Institute prioritizes accessibility to the event by streaming all public sessions via our website (milkeninstitute.org) and Vimeo, attracting global viewership across 25 countries and counting. The top five countries for viewing were Mexico, the US, Brazil, Canada, and Spain.

TOP 5 SESSIONS:

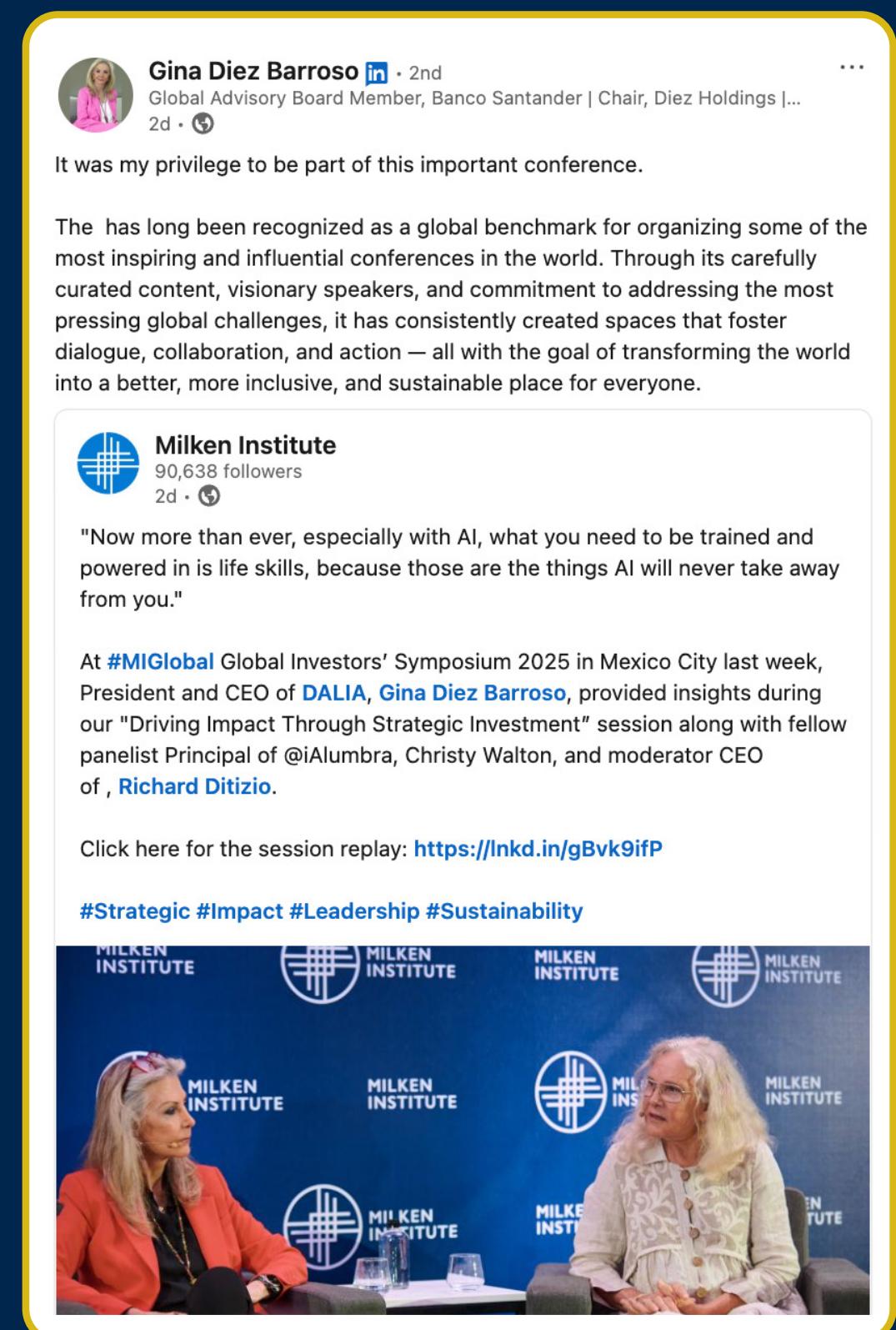
- Connecting Global Markets: Navigating Risk to Unlock Growth
- Closing Plenary | A Conversation with Marcelo Ebrard, Secretary of Economy of Mexico
- Driving Impact Through Strategic Investment: Part 1
- Private Credit: Unlocking Capital Markets in Mexico and Global Markets
- Empowered Consumers, Disruptive Tech: Latin America's Digital Revolution



SOCIAL MEDIA ENGAGEMENT

The Symposium generated significant buzz both online and among in-person attendees, who shared their excitement about the event. The conference garnered over 1,600 mentions from 1,304 unique authors across multiple platforms, including LinkedIn, Instagram, Facebook, Bluesky, X, and YouTube.

The event sparked engagement online, with leaders and participants alike sharing their insights and experiences. Among those posting were **Marcelo Ebrard**, secretary of economy, Mexico; **Esteban Moctezuma**, ambassador of Mexico to the United States; **Gina Diez Barroso**, president and CEO, Dalia Empower; and **Mary Ng**, former minister of international trade, Canada.





NEWS MEDIA

The Symposium generated a total of 131 articles, including those by *El Financiero* TV, *Bloomberg Línea*, *El Economista*, *La Jornada*, *Forbes*, and others. The coverage was distributed across online (79 percent), print (17 percent), and radio and television (2 percent each), with the majority appearing in digital outlets.

The event received strong media amplification, with particular attention on key speakers including Marcelo Ebrard, secretary of economy, and Carlos Slim Domit, chairman of América Móvil, Grupo Carso, Grupo Sanborns, and Telmex. Other notable participants highlighted by the press included Esteban Moctezuma, ambassador of Mexico to the United States; Roberto Velasco Álvarez, undersecretary for North America, Mexican Ministry of Foreign Affairs; and Luis Rosendo Gutiérrez, undersecretary of foreign trade.

NOTABLE ATTENDING ORGANIZATIONS

Fortune and Global 500 Organizations:

América Móvil
Apollo Global Management
Banco Santander
Barclays

BBVA
Brookfield
Citigroup
JPMorgan Chase & Co.
Kimberly-Clark

KKR
Mastercard
Morgan Stanley
Principal Financial
Prudential Financial

Sempra
SoftBank

Notable Organizations and Nonprofits:

Banco de Mexico
GIC
GoldenTree
Government of Canada

Grupo Coppel
IDB Invest
Mercado Libre
Ministry of Economy of Mexico

Tecnologico de Monterrey
US Embassy in Mexico
WK Kellogg Foundation

CALL TO ACTION

Join us at our upcoming events as we work together to build meaningful lives:

GLOBAL INVESTORS' SYMPOSIUM

Hong Kong | March 22–23, 2026

GLOBAL CONFERENCE

Los Angeles | May 3–6, 2026

ASIA SUMMIT

Singapore | October 7–9, 2026

GLOBAL INVESTORS' SYMPOSIUM

Mexico City | October 2026

MIDDLE EAST AND AFRICA SUMMIT

Abu Dhabi | December 2026



Partner with us to learn more about our Health, Finance, Philanthropy, and International programs.

Share your story and tag @milkeninstitute #MIGlobal



MILKEN
INSTITUTE

GLOBAL INVESTORS' SYMPOSIUM

