

MILKEN
INSTITUTE

MIDDLE EAST AND AFRICA SUMMIT 2024

Investing in a Shared Future

*Event Recap
Report*

OVERVIEW

The sixth annual Milken Institute Middle East and Africa Summit provided a platform for world-renowned thought leaders, senior executives, investors, government officials, and philanthropists to address the globe's most pressing issues and collectively develop strategies to ensure meaningful and prosperous lives for all. Centered on the theme *Investing in a Shared Future*, more than 1,000 attendees explored economic potential, technological revolutions, renewable energy, and other dynamic topics.

The global landscape is changing quickly, driven by rapid technological progress and an evolving geo-economic environment. As we adjust to these changes, enhanced cooperation across regions, disciplines, cultures, and communities is vital. Collaboration and a shared vision for the future are more imperative than ever, as the choices we make today will have a profound impact on the environments, economies, and societies of tomorrow.

At the 2024 Middle East and Africa Summit, attendees discovered new ideas and innovations that pave the way to a more promising future in the region and abroad.

Thank you to our underwriter, Mubadala Investment Company.

SPEAKERS

Speakers discussed an array of topics, including technological innovation, geopolitical challenges, and economic opportunity. The Middle East and Africa Summit featured 175 speakers, 57 percent of whom were new to a Milken Institute event. We had a range of speakers, with 69 percent based outside the Middle East and Africa and 28 percent female speakers.

Attendees heard from innovators and thought leaders who shared insights into challenges and solutions in the region, including His Excellency Khaldoon Khalifa Al Mubarak, managing director and group CEO, Mubadala Investment Company; His Excellency Mansoor Ibrahim Al Mansoori, chairman, Department of Health, Abu Dhabi; Elie Saab Jr., vice chairman of the board and CEO, ELIE SAAB; Anne Walsh, managing partner and chief investment officer, Guggenheim Partners Investment Management; and Edward Norton, actor and UN goodwill ambassador for biodiversity, United Nations.



INTERNATIONAL

The Middle East and Africa Summit this year featured 21 public sessions and 21 private sessions as part of the formal program, as well as a number of private receptions, dinners, and gatherings taking place on the peripheries. The Summit featured the Institute's pillars and experts—from Health, Finance, and Philanthropy—with significant presence from government officials to cover regional areas of focus that spoke to the event's theme of *Investing in a Shared Future*.

The “Global Overview” session, moderated by Michael Milken, featured a strong discussion among a diverse array of regional and industry perspectives: His Royal Highness Prince Turki Al Faisal Al Saud, chairman of the Board, King Faisal Center for Research and Islamic Studies; Makhtar Diop, managing director, International Finance Corporation; Mohamed Mansour, founder and chairman, Man Capital LLP; and Alan Schwartz, executive chairman, Guggenheim Partners.

The lunch plenary featured more lighthearted and uplifting content, beginning with “A Conversation with Arthur Brooks on Global Prosperity,” conducted by Conrad Kiechel, executive director of Global Programming at the Milken Institute. This session was followed by “The Art of Storytelling: Shaping Culture Identity and Global Impact,” featuring Elie Saab Jr., vice chairman of the board and CEO, ELIE SAAB, and Edward Norton, actor and UN goodwill ambassador for biodiversity, in conversation with Milken Institute Senior Advisor Louise Tabbiner.

The session on “Global Investment Outlook: Investing in a Shared Future” reflected the theme of this year's MEA Summit as leaders and experts weighed in on political risk and volatile market conditions and their effect on the investments of tomorrow.



A number of private sessions focused on deep dives into regions, including Saudi Arabia, Asia, India, Africa, Europe, and the US, and their investment potentials, economic opportunities, and global partnerships. Other sessions focused on topics that spanned markets and regions, such as critical minerals, tokenization, FinTech, AI-tech, and climate finance.



GLOBAL LEADERS

More than two dozen government officials participated in this year's Summit across 19 sessions, fireside conversations, and roundtable discussions coming from the Middle East, the Americas, Europe, and Asia.

The Institute was honored to host “A Conversation with First Lady of the United States Jill Biden,” moderated by Esther Krofah, EVP of Milken Institute Health. This session was followed by a private reception for supporters and select guests to meet and greet with First Lady Biden.

Key government voices also included Lucie Berger, ambassador of the EU to the United Arab Emirates; James Bethell, member and former health minister, House of Lords, UK Parliament; His Excellency Luigi Di Maio, EU special representative for the Gulf Region, European Union; Eric Garcetti, US ambassador to India and former mayor of Los Angeles; Caroline D. Pham, commissioner, US Commodity Futures Trading Commission (CFTC); and Martina Strong, US ambassador to the UAE.



HEALTH

Milken Institute Health brought together three public sessions where audiences gained key insights on health and its importance globally. Sessions included “Transforming Health Care for Tomorrow: A Conversation with Chairman of the Abu Dhabi Department of Health HE Mansoor Ibrahim Al Mansoori,” “A Conversation with First Lady of the United States Jill Biden,” and “Building Smart Health Ecosystems: Shaping the Future of Health Care.”

These sessions dove into critical topics, such as women’s health research and population health, and discussed the significant questions of how to foster innovation, attract investment, reduce barriers, and develop a future-ready health-care workforce.

Notable speakers included Helmy Eltoukhy, co-founder and co-CEO, Guardant Health; Helmut Schuehsler, chairman and CEO, TVM Capital Healthcare Partners; and Geetha Tharmaratnam, chief impact investment officer, WHO Foundation.



FINANCE

Milken Institute Finance featured seven panels, with four private sessions and three public panels. Discussions covered regional investments, private credit, asset management, FinTech, and other dynamic topics.

Notable speakers included Prem Akkaraju, CEO, Stability AI; Kate Kallot, founder and CEO, Amini; Rohan Patel, senior vice president, engineering, Builder.ai; Grant Verstandig, founder, chairman, and CEO, Red Cell Partners; His Excellency Majid Al Suwaidi, CEO, Altérra; Frank Fannon, managing director, Fannon Global Advisors, and senior advisor, Center for Strategic and International Studies; Oskar Lewnowski, founder and group CEO, Orion Resource Partners; Bob Wilt, CEO, Ma'aden; Olugbenga (GB) Agboola, CEO and founder, Flutterwave; Melvin Deng, CEO, QCP; and Gal Krubiner, CEO and co-founder, Pagaya.



STRATEGIC PHILANTHROPY

Milken Institute Philanthropy led three sessions at this year's Middle East and Africa Summit.

With the backdrop and anticipation of Formula 1 in Abu Dhabi, Melissa Stevens, executive vice president, Milken Institute Strategic Philanthropy, moderated "Game On: Unlocking the Social Impact of Sports." Given the sheer power and potential of sports to wield immense influence around the world, two of its ambassadors and champions joined Stevens on stage: Christian Horner, Oracle Red Bull Racing Team principal and CEO, and Wladimir Klitschko, investor, philanthropist, and longest-reigning heavyweight boxing world champion.

Emily Musil, managing director, Milken Institute Strategic Philanthropy, moderated "A Conversation with His Excellency Sheikh Shakhboot Nahyan Al Nahyan, Minister of State for African Affairs, United Arab Emirates."

Milken Institute Strategic Philanthropy also hosted a private session, "The Milken-Motsepe Prize in FinTech: Exclusive Pitch Session," with 10 semifinalists making their pitches to a panel of judges and an audience of investors. Designed to expand access to capital and financial services for small businesses in emerging and frontier markets, the prize offers \$2 million in total prizes, including a top award of \$1 million. Against a countdown clock, the semifinalists shared their ideas for innovating and energizing the FinTech landscape hoping to emerge as finalists at our Global Conference for the last stage in the competition



AUDIENCE

The Middle East and Africa Summit convened more than 1,000 attendees over two days of insightful content and discussion, including global leaders, philanthropists, government officials, C-suite executives, and others, to discuss pressing issues and opportunities within the region and globally. We had a diverse attendance, with participants hailing from 47 countries, with the top countries being the UAE, United States, and United Kingdom.

The Milken Institute prioritizes accessibility to the event by streaming more than 20 public sessions via our website (milkeninstitute.org) and Vimeo. Within three weeks, event-related pages and panel views surpassed 175,000. Viewership to the event landing page came from over 80 countries, with the United Arab Emirates, United States, United Kingdom, Singapore, and Saudi Arabia bringing in the most views.



Most Viewed Sessions

Top 5 Conversations:

- Michael Milken in Conversation with His Excellency Khaldoon Khalifa Al Mubarak
- From Wealth to Well-Being: A Conversation with Arthur Brooks on Global Prosperity
- A Conversation with the First Lady of the United States Jill Biden
- Transforming Health Care for Tomorrow: A Conversation with Chairman of the Abu Dhabi Department of Health HE Mansoor Ibrahim Al Mansoori
- A Conversation with His Excellency Sheikh Shakhboot Nahyan Al Nahyan

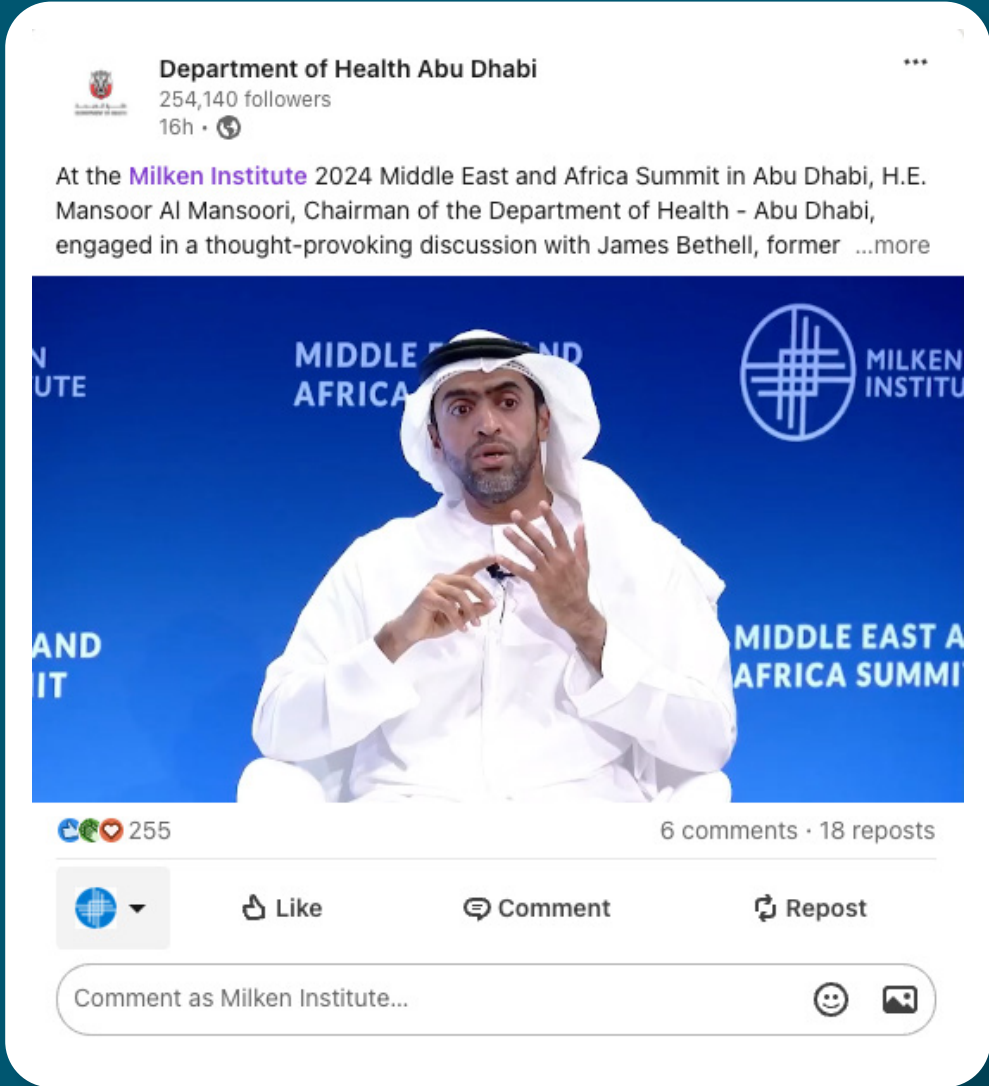
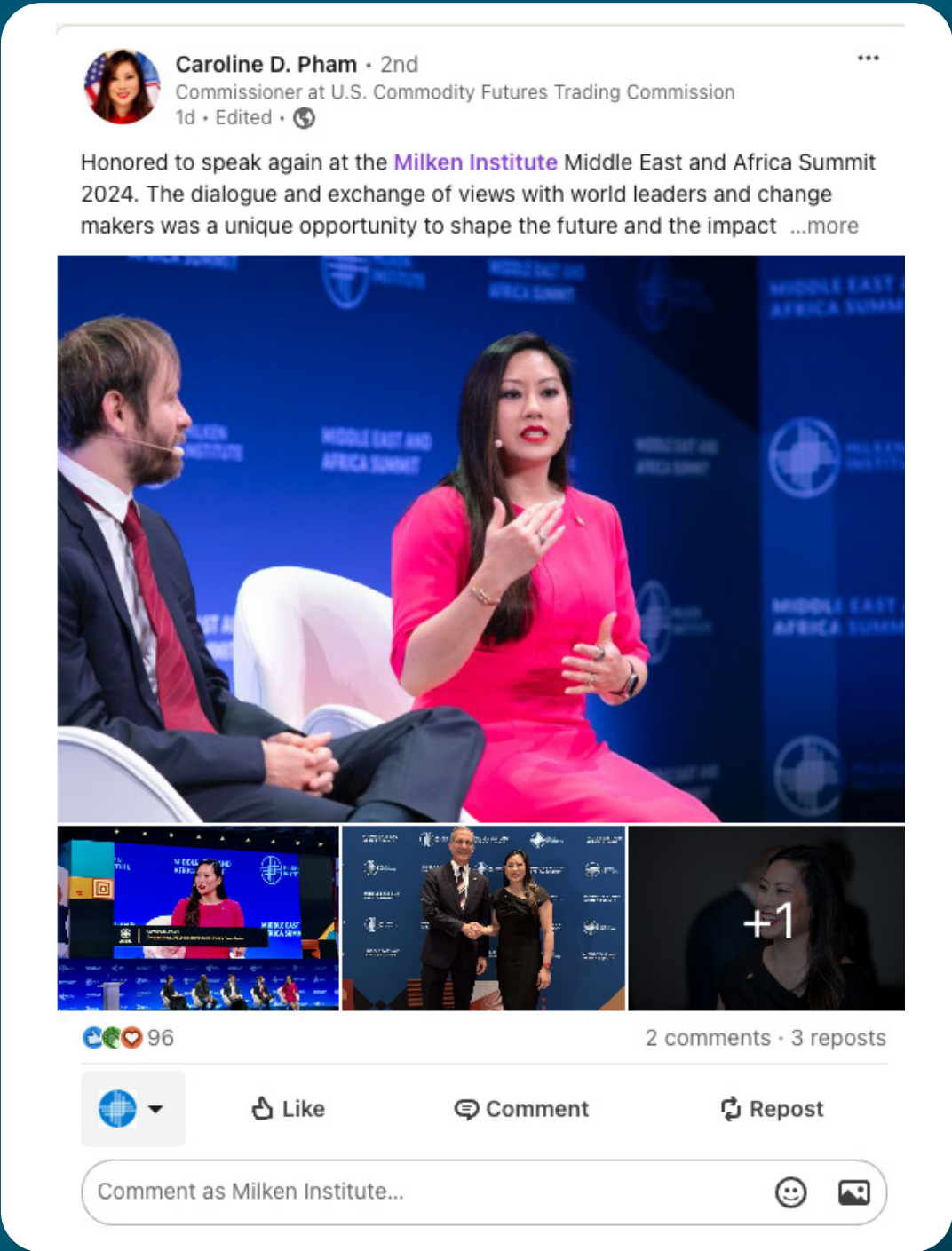
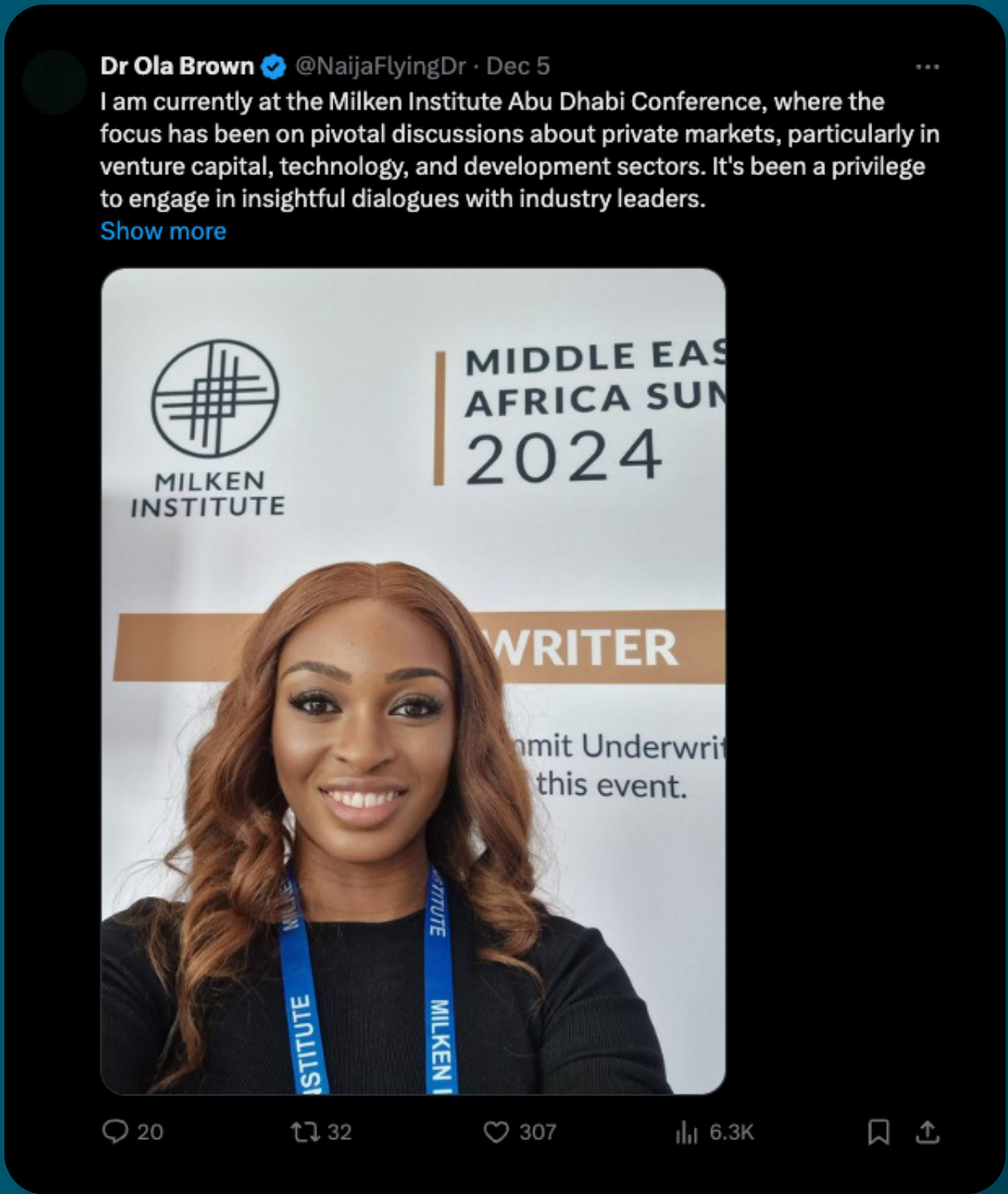
Top 10 Panels:

- Global Cities in a New Light
- Global Investment Outlook: Investing in a Shared Future
- Asset Management: Vying for the Competitive Edge
- Navigating a Changing Global Economy
- The Private Credit Playbook
- The Art of Storytelling: Shaping Culture, Identity, and Global Impact
- The Evolving Landscape of Private Markets
- AI: A Multiplier or a Divider?
- Credit Investors Taking the Reins
- Harnessing the Rising Tide of Digital Finance

SOCIAL MEDIA ENGAGEMENT

The Milken Institute Middle East and Africa Summit generated more than 1,500 social media mentions from 1,100 unique authors.

Notable mentions came from a multitude of high-profile speakers and companies, including First Lady Jill Biden, Mubadala, Hines, Elie Saab Jr., Alterra, CFTC Commissioner Caroline D. Pham, and more.



NEWS MEDIA

A total of 39 media registrants (32 in-person registrants and 7 virtual) representing 21 news outlets covered the 2024 Middle East and Africa Summit.

Content from Summit sessions and speakers appeared in more than 100 original print and online articles, which were picked up over 315 times in other publications. Additionally, news from the Summit appeared in mainstream outlets and trade publications, including the AP, CNBC, Bloomberg, The Circuit, The National, the Washington Post, and many more.



NOTABLE ATTENDING ORGANIZATIONS

Fortune and Global 500 Organizations

Apollo Global Management

Barclays Private Bank

Brookfield

Cigna Insurance Middle East

Citigroup

Deutsche Bank AG

Goldman Sachs

HSBC

IBM Middle East & Africa

Jefferies International

KKR MENA Limited

Mastercard

Morgan Stanley

Principal

Reliance Industries Ltd, India

S&P Global

State Street

Notable Organizations and Nonprofits

Abu Dhabi Investment Authority

Emirates Investment Authority

European Union

Financial Times

First Abu Dhabi Bank

LVMH

Mayo Clinic

Ministry of Investment UAE

The Motsepe Foundation

The Olayan Group

Public Investment Fund

Red Bull Racing

Rothschild & Co

Tata

UAE Presidential Court

United Nations

US Department of State

The White House

WHO Foundation

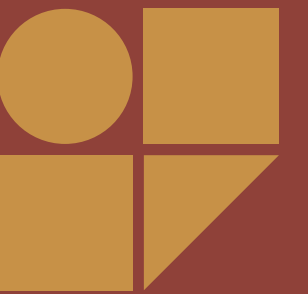
CALL TO ACTION

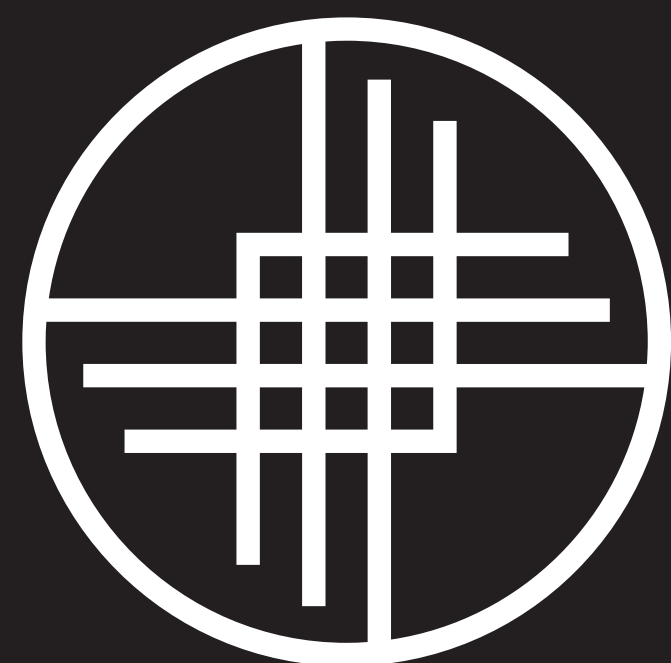
Join us this year and next at our upcoming events as we work together to build meaningful lives:

- Finance Forum | Washington, DC | March 5, 2025
- Global Investors' Symposium | Hong Kong | March 24, 2025
- Global Conference | Los Angeles | May 4–7, 2025
- Asia Summit | Singapore | October 1–3, 2025
- Global Investors' Symposium | Mexico City | October, 2025
- Future of Health Summit | Washington, DC | November 4–6, 2025
- Middle East and Africa Summit | Abu Dhabi | December 4–5, 2025

Partner with us to learn more about our Health, Finance, Philanthropy, and International programs. To learn more about our global events and programmatic work, reach out to International@milkeninstitute.org.

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