



2024 GLOBAL INVESTORS' SYMPOSIUM

Building Bridges: Pathways to Inclusive Growth

HIGHLIGHTS



OVERVIEW

The Milken Institute's Global Investors' Symposium was our first large-scale event in Mexico, designed to be an intimate and exclusive gathering of prominent executives, policymakers, and international investors to unlock the potential of Mexico's new era.

Through our theme of *Building Bridges: Pathways to Inclusive Growth*, our program covered a wide array of topics, including Mexico's business opportunities and investment landscape, propelled by prevailing geopolitical and macroeconomic trends bolstering nearshoring.

The next Global Investors' Symposium will take place in Hong Kong on March 24, 2025.



SPEAKERS

The 2024 Global Investors' Symposium showcased an inspiring lineup of **72 speakers**, delivering valuable insights on topics from Mexico's investment potential to global economic trends, FinTech, and innovation.

Dedicated to bringing international perspectives and fresh voices, the conference highlighted **41 speakers** from Mexico. Notably, **48 speakers were new to Milken Institute events**, enriching the discussions with diverse expertise.



GLOBAL LEADERS

Ten government officials joined us, including seven from Mexico's administration and three from the United States, offering their perspectives on key topics, such as investment in the Americas, trade, and geopolitical dynamics. Their contributions enriched the Symposium with valuable insights on regional and international opportunities and challenges.

Key voices included **Diana Alarcon**, special advisor to President Claudia Sheinbaum; **The Honorable Bill Cassidy**, US senator, Louisiana; **H.E. Juan Ramón de la Fuente**, secretary of foreign affairs, Mexico; **Mateo Goldman**, senior vice president, investment funds, US International

Development Finance Corporation; **Altagracia Gomez**, coordinator, Business Advisory Council, government of Mexico, and chair of the Board, Grupo Minsa; **Jorge Mendoza**, managing director, Banco Nacional de Obras y Servicios Públicos; **H.E. Esteban Moctezuma**, ambassador of Mexico to the US; **The Honorable Ken Salazar**, US ambassador to Mexico; **Sergio Silva Castañeda**, chief officer for economic promotion and growth, Ministry of Economy, Mexico; and **Robert Velasco**, chief officer for North America, Ministry of Foreign Affairs, Mexico.



SESSION HIGHLIGHTS

The Symposium delivered a broad spectrum of insights, featuring eight public and seven private sessions. The Institute's program addressed essential regional issues and global priorities within our international, health, finance, and philanthropy workstreams.

Participants had the chance to delve into discussions on pressing topics like fostering inclusive growth, investing in sustainable food systems, driving innovation, advancing nearshoring, and exploring corporate impact across Latin America and beyond. Notable sessions included “Banking on an Inclusive Future,” “Evolution of Supply Chains in the Era of Nearshoring,” “Green Investments for a Sustainable Economy,” and “The Private Equity Edge.”



Banking on an Inclusive Future



Fulfilling FinTech's Promise



Evolution of Supply Chains in the Era of Nearshoring

AUDIENCE

The Global Investors' Symposium brought together over 350 in-person attendees for an immersive experience filled with timely content and thought-provoking discussions. Participants hailed from 15 countries, including global leaders, industry experts, C-suite executives, and innovators from a range of sectors, all eager to gain fresh insights into today's most pressing issues. This convening fostered a meaningful exchange of ideas, encouraging collaboration across industries and borders.

The Milken Institute prioritizes accessibility to the event by streaming all public sessions via our website (milkeninstitute.org) and Vimeo, attracting global viewership across 25 countries and counting. The top five countries for viewing were Mexico, the US, Brazil, Canada, and Spain.



TOP PANELS AND CONVERSATIONS

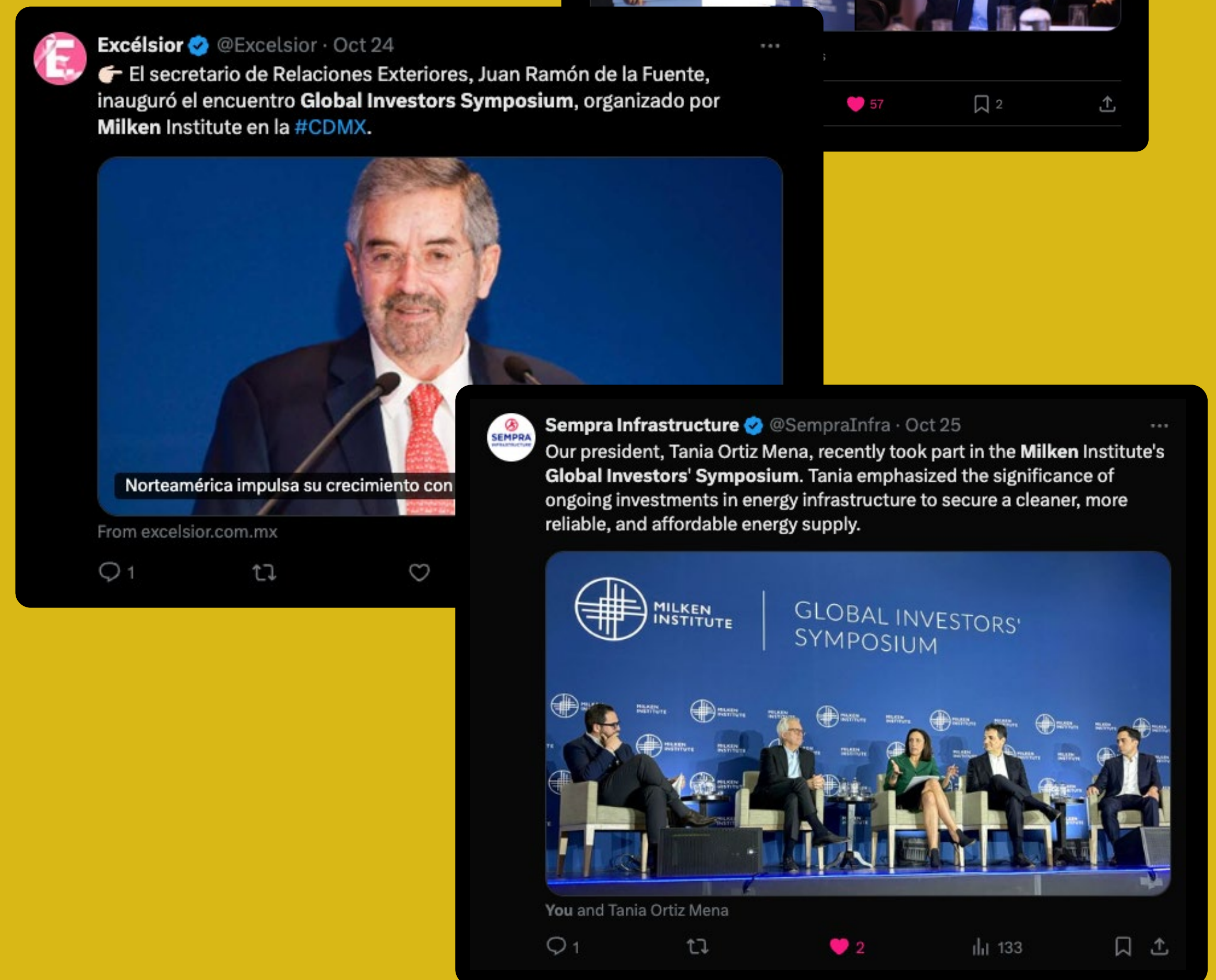
Investing in the Americas: A Conversation with US Senator Bill Cassidy

Global Overview: Pathways to Inclusive Growth

Green Investments for a Sustainable Economy

SOCIAL MEDIA ENGAGEMENT

The Symposium generated significant buzz both online and among in-person attendees, who shared their excitement about the event. The conference garnered over 900 mentions from 620 unique authors across multiple platforms, including LinkedIn, Instagram, Facebook, Reddit, X, and YouTube.



NEWS MEDIA

The Global Investors' Symposium garnered significant media attention through its thought-provoking sessions and content. With more than 40 media registrants in attendance, the Global Investors' Symposium amassed coverage, with 77 articles posted to date. Important media from Mexico, including El Economista, Milenio, El Heraldito de México, ADN 40, El Financiero, and others, covered our diverse range of programming and speakers with a positive sentiment toward the event and topics.

40 MEDIA REGISTRANTS

77 ARTICLES



FORTUNE AND GLOBAL 500 ATTENDING ORGANIZATIONS

Alibaba	MetLife
America Movil	PepsiCo
Banco Santander	Principal Financial Group
Barclays	Prudential
BlackRock	Sempra
Jefferies	State Street Bank & Trust
JPMorgan Chase & Co	Walmart

OTHER NOTABLE ATTENDING ORGANIZATIONS AND NONPROFITS

BBVA	Grupo Salinas
Bloomberg	Ministry of Economy, Mexico
Cemex	Ministry of Foreign Affairs, Mexico
Driscoll's	US-Mexico Foundation
Grupo Bimbo	
Grupo Coppel	



CALL TO ACTION

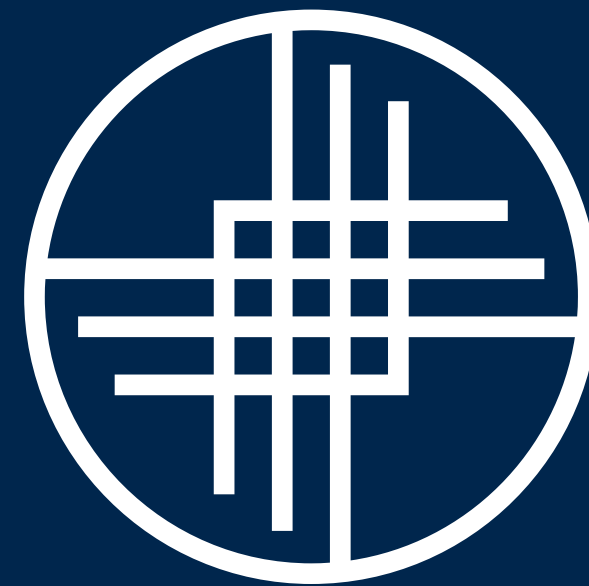
Join us next year at our upcoming events as we work together to build meaningful lives:

- Global Investors' Symposium | Hong Kong | March 24, 2025
- Global Conference | Los Angeles | May 4–7, 2025

Partner with us to learn more about our Health, Finance, Philanthropy, and International programs.

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