

20 | **FUTURE OF HEALTH** 24 | SUMMIT

PARTNERING FOR BETTER HEALTH

## 2024 FUTURE OF HEALTH SUMMIT: HIGHLIGHTS

### NOVEMBER 13-14, 2024



## **OVERVIEW**

The 2024 Future of Health Summit convened to address challenges in health by matching human, financial, and scientific resources with the most innovative, inclusive, and impactful ideas to drive better health outcomes for all.

Technological advances like artificial intelligence have begun to change the way we interact with our health and health-care systems. Science continues to transform how we prevent, diagnose, and treat disease—changing the paradigm from precision medicine to precision health. Now, more than ever, forming partnerships among government, industry, academia, health-care delivery systems, public health, nonprofits, retail, employers, and patient organizations is key to achieving better health.

Through our theme, *Partnering for Better Health*, we brought people together to amplify innovative partnerships, targeted research, and thought leadership emerging from the Institute's commitment to the fields of public health, food, aging, strategic philanthropy, and biomedical innovation.



## **SPEAKERS**

The 2024 Future of Health Summit featured an exceptional 205 speakers. We had a diverse array of speakers, with women making up 52 percent of speakers and 28 percent identifying as Black, Indigenous, and people of color.

Speakers shared perspectives from seven countries, and 49 percent were first-time speakers at a Milken Institute event, highlighting our commitment to new voices. Dynamic discussions on a variety of pressing topics occurred over the Summit, including healthy aging, food policy, health-finance trends, and patient engagement.





## **GLOBAL LEADERS**

Over 45 government officials engaged in meaningful discussions in various sessions across the Future of Health Summit, representing federal, state and local, and international government leaders.

Ahead of the Future of Health Summit, seven ambassador residences and embassies hosted welcome dinners for approximately 150 guests. Hosts included Australia, the European Union, France, Italy, Luxembourg, Mexico, and the United Kingdom. Themes included biomedical innovation, longevity, medical supply chains, and more.

The Summit featured high-level conversations with Food and Drug Administration (FDA) Commissioner Robert Califf, Centers for Disease Control and Prevention (CDC) Director Mandy Cohen, Centers for Medicare and Medicaid Services (CMS) Medicare Director Meena Seshamani, 24th Health and Human Services (HHS) Secretary Alex Azar, US Representative Buddy Carter, US Representative Diana DeGette, Advanced Research Projects Agency for Health (ARPA-H) Director Renee Wegrzyn, US Agency for International Development (AID) Assistant Administrator Atul Gawande, Office of Science and Technology Policy Director Arati Prabhakar, US Department of Agriculture Secretary Tom Vilsack, 15th National Institutes of Health (NIH) Director Elias Zerhouni, 16th NIH Director Francis Collins, and 17th NIH Director Monica Bertagnolli.



## HEALTH HIGHLIGHTS

Milken Institute Health curated 34 sessions on a wide range of interconnected health topics, such as biomedical research and technological innovation, chronic disease and prevention, rare disease research, patient engagement, mental health, healthy aging and longevity, health policy and equity, Food Is Medicine, public health, and so much more. Centered on the Summit theme of *Partnering for Better Health*, the sessions stressed the importance of fostering collaboration across sectors, leaned into solutions, and motivated action toward better health for individuals and communities.

Milken Institute Health's ongoing work to accelerate a shift of our health-care systems toward prevention and early detection and advance women's health throughout the life span were reflected in several panel discussions. Three reports were released, including *Community-Based Infrastructure for Inclusive Research: Democratizing Access to Research, Prescription for Biomedical Innovation: Recommendations for the Next Administration, and Protecting Youth Online: Insights and Actions for Communities, Policymakers, and Organizations.* 

The Milken Institute's FasterCures announced a new project, The Future of Cancer Care, supported by Guardant Health, that will examine how advances in cancer diagnostics may change the future of cancer care. This project will explore the implications for patients, industry, providers, and payers, as well as for the broader US health system.



## **PHILANTHROPY HIGHLIGHTS**

Milken Institute Strategic Philanthropy developed and led six public panels, two private sessions, and community dinners that convened partners and funders focused on issues impacting biomedical research. Science Philanthropy Accelerator for Research and Collaboration (SPARC) team sessions explored topics including preventive measures for brain health, advances in genetics research and their role in unlocking health interventions, health equity, mental health, and rare disease research, and the Social Innovation team led a candid conversation on next steps in reducing gun violence across the United States.

Throughout the Summit, the team highlighted new reports focused on health equity, AI for neurodegenerative diseases, Leber Hereditary Optic Neuropathy (LHON), and strategies for philanthropy and business to reduce gun violence. The SPARC team also highlighted open funding programs for sarcoidosis and bipolar disorder, and the \$70 million in capital that has been deployed over the last three months.

We were delighted to have so many partners and collaborators join us this year as sponsors and on the stage. They included Alyssa Picchini Shaffer of the Simons Foundation, Lon Cardon of The Jackson Laboratory, Everett Cook of the 10,000 Brains Project, and Louis Muglia of the Burroughs Wellcome Fund.



## AUDIENCE

The Future of Health Summit brought together nearly 1,000 attendees over two days to connect on vital topics such as health partnerships, innovation, prevention, longevity, and more. Attendees convened from 15 countries, including Canada, United Kingdom, Saudi Arabia, Switzerland, and the United States.



#### **Most Viewed Sessions**

#### **Top 5 Conversations:**

- A Conversation with CMS Director of Medicare Meena Seshamani
- A Conversation with FDA Commissioner Robert Califf
- A Conversation with CDC Director Mandy Cohen
- A Conversation with USAID Assistant Administrator for Global Health Atul Gawande and WHO Foundation CEO Anil Soni
- A Conversation with US Secretary of Agriculture Tom Vilsack

#### **Top 10 Panels:**

- Unlocking the Policy Agenda for NextGen Biomedical Innovation
- Partnerships Leading to a Healthier Tomorrow
- The Next Frontier in Mental Health Research
- Why Younger People Are Getting Cancer and What We Can Do About It
- Health Care of the Future
- Global Collaboration to Eradicate Women's Cancers
- Drafting the Blueprint for the Next Era of Patient Engagement
- Putting Value into Health Care
- Innovation for All: Strategies for Maximizing Impact
- Building Safer Communities: Public Health Approaches to Gun Violence Prevention



## SOCIAL MEDIA ENGAGMENT

#MIHealthSummit generated nearly 800 social media mentions from over 300 unique authors. Notable social mentions came from Leidos, McKesson, Abbott, NIH Director Monica Bertagnolli, STAT News, GSK, National Cancer Institute, Friends of Cancer Research, CDC Director Mandy Cohen, Karen Knudsen (American Cancer Society), WHO Foundation, ARPA-H Director Renee Wegrzyn, ARPA-H, Guardant Health, Biotechnology Innovation Organization, Atul Gawande, The Jackson Laboratory, White House Office of Gun Violence Prevention, Foundation for Women's Health, Kody Kinsley (North Carolina HHS), National Alliance on Mental Illness, and more.







## **NEWS MEDIA**

A total of 36 media registrants representing 19 news outlets covered the 2024 Future of Health Summit. A diverse range of sessions and speakers from the Summit appeared in more than 100 original articles, with articles also reprinted more than 400 times in other publications.

News from the Summit generated attention online and appeared in mainstream outlets and trade publications, including Bloomberg, CNN, C-SPAN, The Hill, Inside Health Policy, POLITICO, STAT, Wall Street Journal, Reuters, and many more.

#### 36 Media Registrants | 19 Outlets | 109 Original Articles



## **NOTABLE ATTENDING ORGANIZATIONS**

**Fortune and Global 500** Organizations

Albertsons Companies

Amazon

Amgen

AstraZeneca

Bank of America

Blackstone

Block

**Bristol Myers Squibb** 

Cigna Healthcare

Centers for Disease

**Control and Prevention** 

**CVS** Health

Notable Organizations and Nonprofits Cargill Carlyle

Leidos

## **CALL TO ACTION**

Join us at our upcoming events as we work together to build meaningful lives:

- Global Investors' Symposium | Hong Kong | March 24, 2025
- Global Conference | Los Angeles | May 4–7, 2025
- Asia Summit | Singapore | October 1–3, 2025

Partner with us to learn more about our Health, Finance, Philanthropy, and International programs. Share your story and tag @milkeninstitute #MIGlobal.

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	Eli Lilly and Company	Merck	Samsung
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	Lockheed Martin		Vertex Pharmaceuticals
	The Mayo Clinic	Palantir Technologies	White House
	National Institutes of Health	US Food and Drug Administration	







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