



MILKEN
INSTITUTE

ASIA SUMMIT 2024

HIGHLIGHTS

SEPTEMBER 18–20, 2024

OVERVIEW

The **11th Asia Summit** brought together influential global leaders who are making positive changes for humanity. The event was a unique platform for individuals to connect with others whose expertise, creativity, and passion are transforming health, finance, business, technology, philanthropy, and society.

This year's theme, ***Impactful Ideas: Purposeful Action***, framed a program to amplify the best solutions to global challenges and scale up the efforts and partnerships to drive progress. The summit explored untapped opportunities to improve health and well-being, engender sustainable practices, enhance competitiveness, and activate investments that could accelerate the path to a more sustainable and thriving future.

The next
Asia Summit
will take place

**OCTOBER
1-3, 2025**

SPEAKERS

The 2024 Asia Summit featured an impressive lineup of 323 speakers across 47 public and 30 private sessions. They included heads of state, global CEOs and chief investment officers (CIOs), leading executives from a range of industries and sectors, and other changemakers and influencers. This group included 37 percent female speakers, and 58 percent speaking for the first time at a Milken Institute event.

The diversity of voices made for rich and deep dialogues that pushed the needle forward on pertinent economic, health, environmental, and social issues. From women's health to the global investment outlook, AI to conservation in the Himalayan region, and global trade to protecting the oceans, speakers and attendees engaged in meaningful conversations to collaborate on global challenges that require action across cultures, generations, and sectors.





GLOBAL LEADERS

More than 21 government leaders and officials from 12 countries representing international, regional, and local levels of government participated in this year's Asia Summit. From remarks by Gan Kim Yong, Deputy Prime Minister and Minister for Trade and Industry, Singapore, to fireside chats with Paul Kagame, President of Rwanda, and Tshering Tobgay, Prime Minister of Bhutan, participants garnered insightful content.

Government officials also spoke across a variety of sessions, including "Is Mini-lateralism the New Multi-lateralism," "Navigating the United Kingdom's New Political Era," "Rwanda in Focus: Investment and Innovation for Growth," "Ships and Chips Revisited: Making Sense of Global Trade Challenges," "The Future of Global Connectivity: Bridging Industries for a Seamless World," and "Business and Finance Cooperation between the Middle East and Asia."

OTHER KEY GOVERNMENT VOICES ON THE PROGRAM INCLUDED:

His Excellency Ibrahim Al-Mubarak, Assistant Minister of Investment of Saudi Arabia; **The Honorable Enoch Ebong**, Director of the US Trade and Development Agency; **Dato Onn Hafiz Bin Ghazi**, Chief Minister of the Federal Government of Malaysia Johor; **The Honorable Linda Rusagara Mutesi**, Minister of State Public Investments and Resource Mobilization, Republic of Rwanda; **Rosan Perkasa Roeslani**, Minister of Investment to the Republic of Indonesia; **Paul J. Thoppil**, Indo-Pacific Trade Representative of Global Affairs Canada; **Renee Wegrzyn**, Director, Advanced Research Projects Agency for Health (ARPA-H); and **Catherine West**, Parliamentary Under-Secretary of State at the Foreign, Commonwealth and Development Office, United Kingdom. Finally, former Prime Minister of Great Britain and Northern Ireland **Tony Blair** closed the event with a fireside chat.



HEALTH

The inaugural Future of Health Asia track at the 2024 Asia Summit featured a wide range of diverse topics, including prevention, women's health, healthy aging, mental health, and food systems transformation. The program spanned eight public and three private sessions.

Speakers who powered the program included public-sector voices such as Ong Ye Kung, Singapore's Minister for Health, and Renee Wegrzyn, the director of the United States' newest federal agency, ARPA-H, along with global leaders of large asset managers allocating in health such as TPG and Mubadala, philanthropic individuals and families engaged with health issues, and leading multinational corporations building the future of health such as Guardant Health, DBS (Development Bank of Singapore) Foundation, Manulife, Roche Diagnostics, and Keppel.



FINANCE

Asia Summit's finance programming dove into timely and pertinent financial and economic issues. Across eleven public and seven private sessions, participants engaged with one another on transformative shifts in global financial markets, including the global investment landscape, credit markets, real estate, alternative assets, natural capital markets, infrastructure and climate financing, and family asset management. Speakers in these sessions included CEOs and CIOs, capital allocators, heads of asset classes, and other leading principals and investors who provided insightful perspectives and direction in a rapidly changing global financial landscape.



PHILANTHROPY

The inaugural Philanthropic Investors Forum Asia featured two public and two private sessions. At the summit, philanthropy programming opened with a call to save the oceans on Wednesday, featuring Mark Dalio of OceanX, before moving into an afternoon of private sessions dissecting philanthropic opportunities in climate and health. The Philanthropic Investors Forum Asia featured philanthropic individuals from high-net-worth families, and philanthropic allocators and foundations such as the Hong Kong Jockey Club, Al Fozan Social Foundation, and Temasek Foundation.

A highlight from the event was a high-level conversation on innovations in philanthropic giving comprising representatives of ultra-high-net-worth families from Nepal and Malaysia in conversation with two chief executives of Hong Kong Jockey Club and Asia Philanthropy Circle.



INTERNATIONAL

This year's program offered an array of country and regional-specific public and private sessions, examining trends and opportunities across Asia, Africa, Europe, and the Middle East. Sessions included "Cracking the Korea Code: Investment Trends and Prospects," "Is China the Next China? Frontier Investment Opportunities for Growth," "India and the World: Prospecting Investment, Connection, and Growth," "Rwanda in Focus: Investment and Innovation for Growth," "Decision 2024: US Elections in Focus," "Global Investors' View: United Kingdom," and "Business and Finance Cooperation between the Middle East and Asia." This diverse agenda was created to catalyze more cross-border exchanges across continents and shape a shared global future.

Initiatives such as the Young Leaders Circle united more than 70 global members from around the world to exchange valuable insights and share varied viewpoints at the Asia Summit across invite-only programs and events.

Additionally, reports and publications featured during the Asia Summit included the [Best-Performing Cities China 2023-2024: The Nation's Most Successful Economies](#) and [Power of Ideas](#) series featuring essays from Asia Summit speakers who are global leaders across industries and perspectives.



AUDIENCE

The 11th Asia Summit had a vibrant audience of nearly 1,400 attendees across three days, with insightful discussions and impactful content. Participants from 40 countries saw key voices in finance, health, philanthropy, business, and entertainment offer a variety of knowledge.

The Milken Institute prioritizes accessibility to the event by streaming more than 45 public sessions via our website (milkeninstitute.org) and Vimeo, attracting more than 51,000 views from 100 countries and counting. The top five countries/regions for viewing were Singapore, the United States, Hong Kong, the Philippines, and Rwanda.



TOP 5 CONVERSATIONS:

- A Conversation with Paul Kagame, President, Republic of Rwanda
- A Conversation with Tony Blair, Former Prime Minister of Great Britain and Northern Ireland
- A Conversation with Tshering Tobgay, Prime Minister of Bhutan
- A Fireside Chat with Simu Liu
- A Conversation with Ong Ye Kung, Minister for Health, Singapore

TOP 10 PANELS:

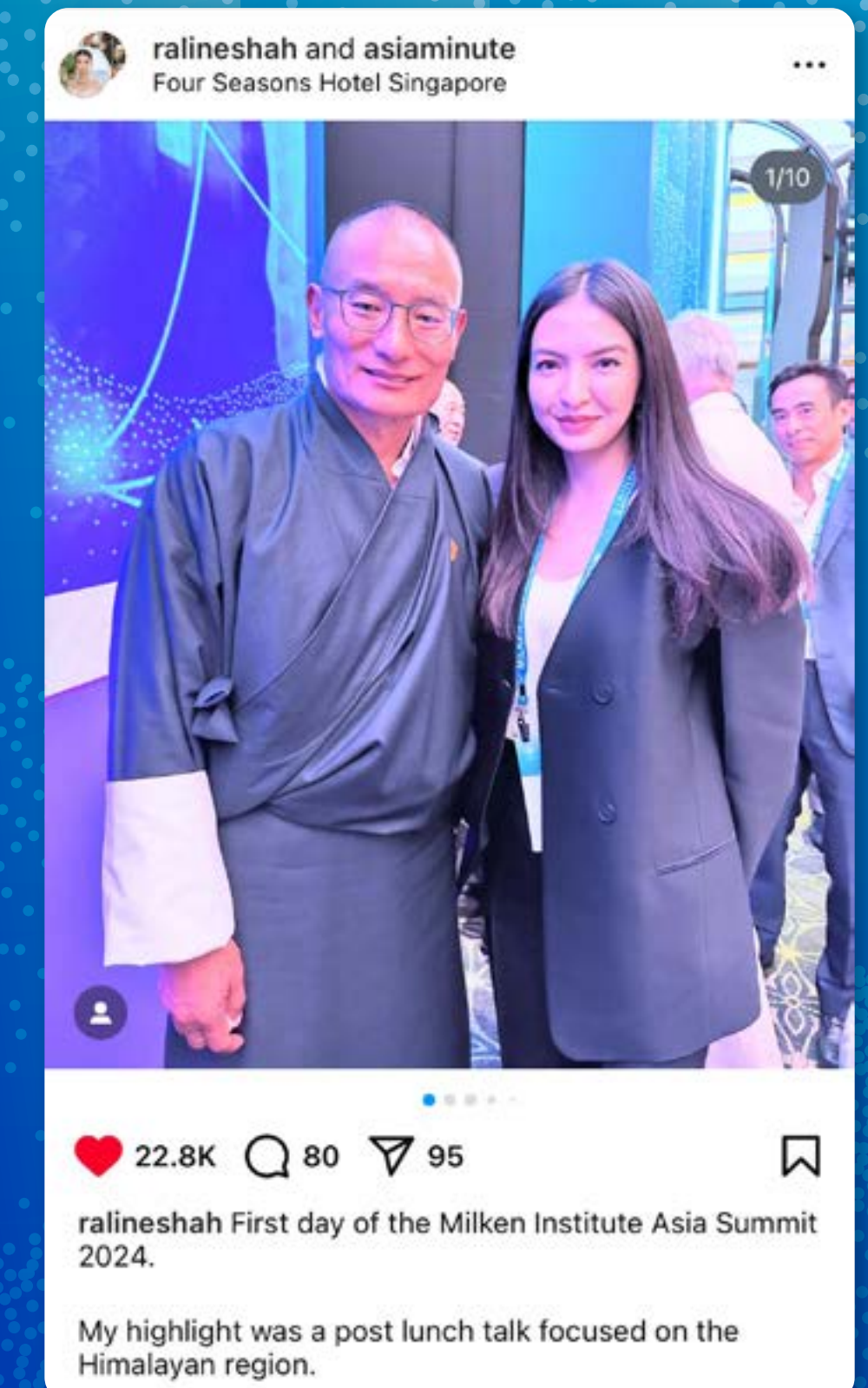
- Super Returns: Investing in Children as a Pathway to Global Progress
- The A-List: Asian Artists and Actors Bridging Generations and Geographies
- The Asia Pacific Investment Outlook
- Navigating Today's Disruptive World Order
- Is China the Next China? Frontier Investment Opportunities for Growth
- The Future of Global Connectivity: Bridging Industries for a Seamless World
- India and the World: Prospecting Investment, Connection, and Growth
- Encouraging Greater Collaboration
- Global Health: Connectiveness for Better Outcomes
- Global Investment Outlook

**Note: These lists are not sorted by number of views*

SOCIAL MEDIA ENGAGEMENT

The Asia Summit generated a high volume of mentions and online conversations across platforms. Posts highlighting Asia Summit content came from individuals representing more than 35 countries, including key opinion leaders and social and cultural icons such as singer and actor Siwon Choi, actor and General Partner of Markham Valley Ventures Simu Liu, US Ambassador to Singapore Jonathan Kaplan, Actor Manny Jacinto, UNICEF Ambassador Liza Soberano, Mountaineer Jamling Tenzing, Former Prime Minister Tony Blair, President of Rwanda Paul Kagame, Prime Minister of the Kingdom of Bhutan His Excellency Tshering Tobgay, Mubadala, and East Ventures, among others.

As discussions continued from the panels on to social media, #MIGlobal, @MilkenInsitute, and #MilkenInstitute generated more than 6,800 mentions in online conversations across X, Facebook, LinkedIn, Instagram, and YouTube.





NEWS MEDIA

The Asia Summit accumulated substantial media coverage across international and regional media publications, including featured placements from Bloomberg, CNBC, Caixin Global, South China Morning Post, Reuters, Phoenix Satellite TV, Wall Street Journal, and more. A total of 131 media registrants representing 39 news outlets covered the summit.

Through our media partnership with CNBC, as well as editorial collaborations with Bloomberg, Channel NewsAsia, Lianhe Zaobao, and Money FM 89.3, we pitched, secured, and arranged 30+ media interviews for our speakers, stakeholders, and Milken Institute experts and leadership. Several news outlets joined Asia Summit for the first time, including The Economist, ZDF German Television Studio, The Information, The Atlantic, and more.

NOTABLE ATTENDING ORGANIZATIONS

Fortune and Global 500 Organizations

Amazon	Brookfield	Google	Nippon Life	S&P Global
Apollo Global Management	Cisco Systems	HSBC	PayPal	Samsung Electronics
Bank of America Merrill Lynch	Citi	Hyundai Corporation	Ping An Group	Shell
Blackstone	Compass	IBM	Principal Financial Group	Standard Chartered
BMO Financial Group	Corning Incorporated	Intel	Prudential	Tata International
Boeing	Expedia Group	Jefferies	Qualcomm	UBS
	Fidelity International	JPMorgan Chase & Co.	Rabobank	VF
	Goldman Sachs	Merck Sharp & Dohme	Royal Bank of Canada	

Notable Organizations and Nonprofits

Al Fozan Social Foundation	Future Fund	Japan Investment Corporation	OceanX	SM Entertainment
Amazon Web Services	GIC	McLaren Racing	Qatar Investment Authority	Snow Medical Research Foundation
Asia Philanthropy Circle	Google DeepMind	Mubadala Investment Company	Razer	Tara Climate Foundation
Asian Development Bank	Hillhouse Investments	National Pension Service of Korea	Regeneration.VC	Temasek
Asian Infrastructure Investment Bank	HYBE America	Naver	Rockefeller Foundation	United Nations Children's Fund
DBS Foundation	Indonesia Investment Authority		Singapore Economic Development Board	

Join us at our upcoming events as we work together to build meaningful lives:

FUTURE OF HEALTH SUMMIT

Washington, DC | November 13–14, 2024

MIDDLE EAST AND AFRICA SUMMIT

Abu Dhabi | December 5–6, 2024

GLOBAL INVESTORS' SYMPOSIUM

Hong Kong | March, 2025

GLOBAL CONFERENCE

Los Angeles | May 4–7, 2025

ASIA SUMMIT

Singapore | October 1–3, 2025

Partner with us to learn more about our Health, Finance, Philanthropy, and International programs.

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