



# GLOBAL INVESTORS' SYMPOSIUM

*Thriving Together: Bridging Global Markets*

**EXTERNAL EVENT RECAP REPORT**

# OVERVIEW

The inaugural Milken Institute Global Investors' Symposium (GIS) in Hong Kong convened chief investment officers, asset managers, family office principals, and finance leaders from around the globe.

Through our theme, *Thriving Together: Bridging Global Markets*, our program delved into forces shaping Asia and the world, their impact on people's lives and livelihoods, and activating effective capital and meaningful solutions across public and private sectors for people and the planet.

Participants were able to engage in one of the world's most dynamic markets, network with peers, turn creative ideas into action, and pursue new possibilities to drive prosperity.





# SPEAKERS

The 2024 Global Investors' Symposium featured **96 speakers** across **12 panels** and **11 private sessions**, including **55 percent first-time speakers** at a Milken Institute event and **25 percent female speakers**.

**Sixty-six percent of speakers were based outside of Hong Kong from 14 countries.**





# AUDIENCE

## IN-PERSON ATTENDEES

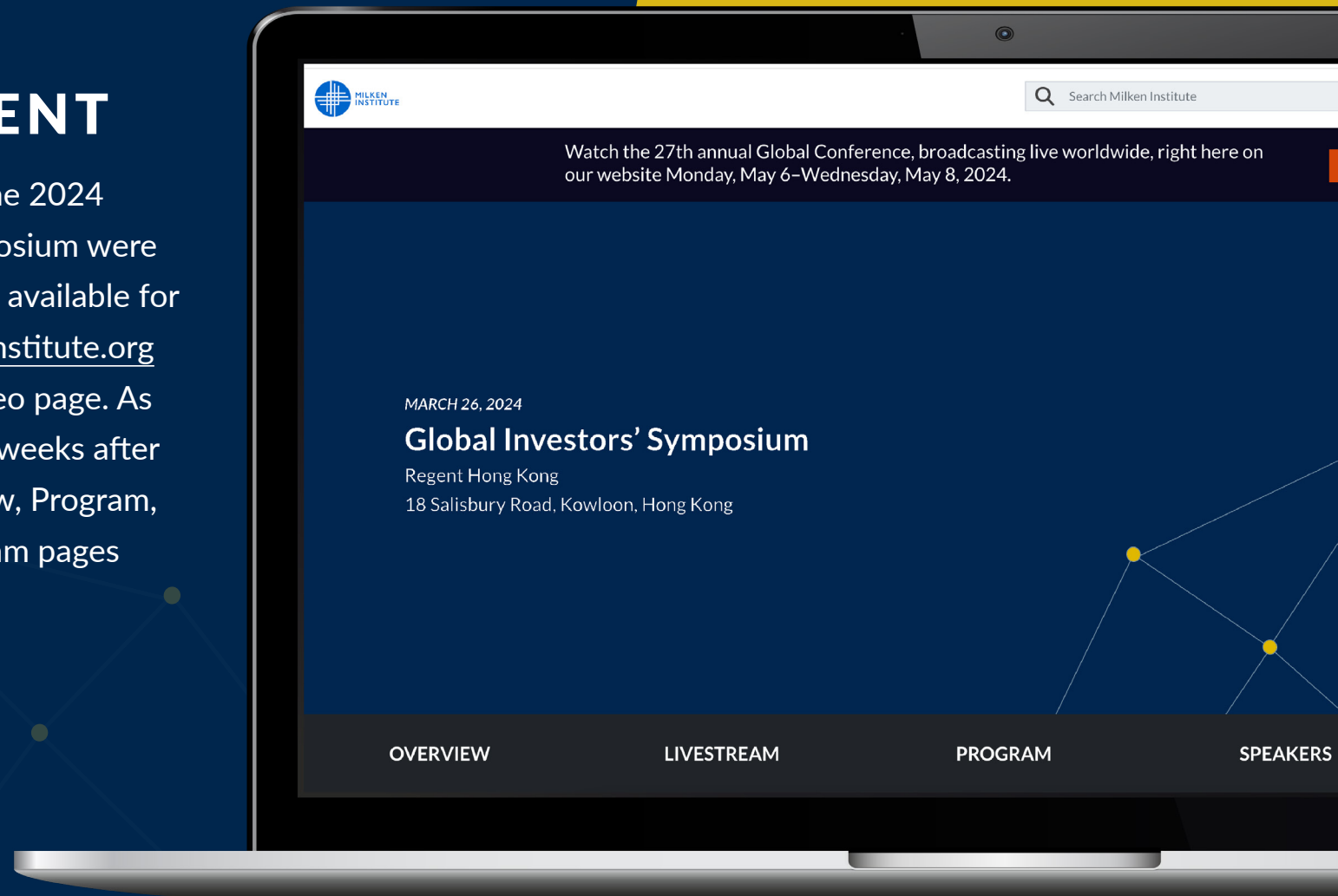
In-person attendees at the Regent Hong Kong totaled **687**, with the majority from Hong Kong (SAR China), Singapore, China, the United States, and the Republic of Korea.



# AUDIENCE

## ONLINE ENGAGEMENT

All public sessions of the 2024 Global Investors' Symposium were livestreamed and made available for replay at <http://milkeninstitute.org> and the Institute's Vimeo page. As of April 8, roughly two weeks after the event, the Overview, Program, Speakers, and Livestream pages reached **16,500 views**.



# MOST-VIEWED SESSIONS



The Revival of Consumer Markets



Fine-Tuning the China Growth Engine:  
An Investment Perspective



Renewed Opportunities in Private  
Markets



A Conversation with Sergio Ermotti,  
Group CEO of UBS Group AG



Welcome Remarks by Paul Chan,  
Financial Secretary, The Government of  
the Hong Kong Special Administrative  
Region



A diverse  
range of  
attendees from  
**29 countries**  
attended the  
Global Investors'  
Symposium



# SOCIAL MEDIA ENGAGEMENT

Nearly 150 unique authors mentioned the Global Investors' Symposium 245 times. The top three most shared URLs on social media were the GIS live stream page, the GIS program page, and the conversation with the UBS Group CEO moderated by Milken Institute CEO Rich Ditizio.

Trip.com, Vuk Jeremić, Tsangs Group, and Kazea Capital shared key external mentions of Global Investors' Symposium content.

#Humansa #LiveWithHumansa #MIGlobal



Trip.com Group Hotel Hub

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Jane Sun, CEO of Trip.com Group, discusses travel trends in China and outlook for travel in APAC. She speaks with David Ingles and Yvonne Man on the sidelines of Milken Institute Global Investors' Symposium, live ...see more



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👍❤️🌐 40



Will Chiu · 2nd

MD, Head of Hedge Funds and Real Money Sales, B...

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Delighted to be representing Barclays at Milken Institute's 2024 Global Investors' Symposium in Hong Kong.

...see more



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2 comments



# NEWS MEDIA

Eighty-three members of the media from 32 regional and international outlets covered the Global Investors' Symposium. The resulting media coverage featured interviews, news, and media mentions from Bloomberg, CNBC, Channel News Asia, South China Morning Post, Radio Television Hong Kong, and Reuters.

Through our media partnership with CNBC, as well as editorial collaborations with *Bloomberg*, *Channel NewsAsia*, and *South China Morning Post*, we arranged 10+ broadcast media interviews for our speakers and stakeholders.



# FORTUNE AND GLOBAL 500 ATTENDING ORGANIZATIONS

Alibaba Group	Blackstone	Gilead Sciences	Johnson & Johnson	Ping An Insurance	UBS Group
Apollo Global Management	Brookfield Asset Management	HSBC	JPMorgan Chase	Principal Financial	Yum China Holdings
AXA	BYD	Hyundai Corporation Group	KKR	Prudential Financial	
Bank of Montreal	CITIC Group	IBM	Lenovo Group	State Street	
Barclays	Citi	Industrial Bank	Merck	Thermo Fisher Scientific	
BlackRock	Eli Lilly		Pfizer		



