



MILKEN  
INSTITUTE

# 2024 GLOBAL CONFERENCE

SHAPING A SHARED FUTURE

EVENT RECAP REPORT



# OVERVIEW

The 27th Milken Institute Global Conference brought together the world's most influential minds to tackle urgent topics and explore promising opportunities. This gathering was a nexus where those with capital and influence met innovators reshaping health, finance, business, technology, philanthropy, industry, and society.

Under the theme *Shaping a Shared Future*, the conference delved into pressing issues such as the resurgence of geopolitical conflicts, the ongoing climate crisis, and the complex implications of artificial intelligence.

This flagship event was more than a meeting of minds: It was a community coming together to address today's challenges and seize the opportunity to collectively shape the future. The Global Conference continues to deliver unique experiences, prompting participants to reflect on recent disruptions and innovations and to translate these insights into groundbreaking solutions for tomorrow.

Through fostering open dialogue, the Milken Institute remains committed to building meaningful, healthy, and prosperous lives for all.



**THE NEXT GLOBAL  
CONFERENCE WILL TAKE PLACE  
MAY 4-7, 2025**



# SPEAKERS

The 2024 Global Conference was a vibrant tapestry of voices featuring an exceptional lineup of 1,030 speakers. This diverse group included 34 percent identifying as Black, Indigenous, and people of color, 39 percent women, and 50 percent making their debut at a Milken Institute event.

Through continuing to expand our international scope, the conference amassed speakers from many different backgrounds and countries, with 208 speakers based outside of the United States representing 44 countries. High-level executives spoke on a range of topics, with 417 speakers coming from the C-suite, 300 of which were CEOs. We continue to forge strong partnerships with our sponsors, with 200 as speakers in a variety of public and private sessions.

[GLOBALCONFERENCE.ORG](https://GLOBALCONFERENCE.ORG)







# PROGRAMMING

This year's conference was a dynamic blend of ideas and insights, featuring 271 public and private sessions over four days. The Institute curated a rich program that explored the global, economic, and societal impacts and opportunities of our time. Through the lens of shaping our shared future, participants engaged in a wide array of topics, including innovation and technology; business and industry; capital access and economic opportunity; diversity, equity, and inclusion; financial markets; health and medical research; human capital, jobs, and education; philanthropy and social impact; policy, politics, and regulation; regions and developing markets; security and risk; society and culture; and sustainability and environment.

Attendees had the opportunity to dive into discussions on significant and influential subjects, ranging from corporate leadership and gun violence prevention to global financial systems, artificial intelligence, climate resilience, global health, geoeconomics, and beyond.

[GLOBALCONFERENCE.ORG](https://GLOBALCONFERENCE.ORG)





# GOVERNMENT AFFAIRS

Over 115 government officials and political leaders from 20 countries representing international, federal, state, and local levels of government participated in this year's conference across more than 70 public and private sessions. Topics of discussion included "Leadership and the State of American Politics"; "State of the World: Conflict and Accord"; "Global Humanitarian Overview"; "National Security: Risks, Opportunities, and the Next Frontier of Critical Technologies"; "The Future of Diplomacy and Statecraft"; and "Defining the Next Era of Democracy and Public Diplomacy."

Key government voices included President of Argentina Javier Milei; Commodity Futures Trading Commission Chairman Rostin Behnam; 42nd President of the United States Bill J. Clinton; CDC Director Mandy Cohen; Special Presidential Advisor for the Americas Christopher Dodd; 33rd President of Colombia H.E. Ivan Duque Márquez; International Monetary Fund Managing Director Kristalina Georgieva; Inter-American Development Bank President Ilan Goldfajn;

Hawaii Governor Josh Green; Small Business Administration Administrator Isabel Casillas Guzman; New York Governor Kathy Hochul; Minneapolis Federal Reserve President and CEO Neel Kashkari; 54th Prime Minister of the United Kingdom Theresa May; Executive Director of the World Food Programme Cindy McCain; 55th Speaker of the US House of Representatives Kevin McCarthy; Senior Advisor to the President John Podesta; Governor of Yucatán Mauricio Vila Dosal; US Department of Agriculture Secretary Tom Vilsack; and New York Federal Reserve President and CEO John Williams.

Members of the US Congress participated in high-level dialogues throughout the conference, including Senator Cory Booker of New Jersey; Senator Bill Cassidy of Louisiana; Representative Darrell Issa of California; Democratic Leader of the House Hakeem Jeffries of New York; Senator James Lankford of Oklahoma; Representative Ted Lieu of California; Senator Joe Manchin of West Virginia; and Senator Kyrsten Sinema of Arizona.





# HEALTH

The Milken Institute's health programming took the stage with a robust lineup of content and discussions, featuring 17 public and six private sessions. More than 200 health stakeholders engaged in conversations about critical topics like health care, prevention, and health innovation. During the Global Conference, the MI Health team unveiled six reports, including *Employer Investments in Digital Whole-Person Health for Substance Use Disorders*, *Financing Early Warning Systems: Reports for Brazil, Indonesia, and Kenya*, *Reimagining the Future of Employer-Sponsored Health Care to Drive Value: Survey Insights*, and *Toward a National Action Plan for Achieving Diversity in Clinical Trials*.

**MI Health launched three exciting initiatives: “Project Prevent,” which focuses on prevention and innovation; “ENRICH-CT” to improve community-based research; and “A Blueprint for Employer-Sponsored Food As Health Benefits” for food systems.**





# FINANCE

The Milken Institute's finance programming captivated attendees with 45 public and 30 private sessions. Participants dove deep into key trends in finance and global financial markets, engaging in thought-provoking dialogues on inclusive capitalism, climate finance, lifetime financial security, and more. With 394 speakers, the conference buzzed with insights on financial trends, FinTech, economic mobility, public finance, and other pressing topics.

Finance initiatives and programs featured at Global Conference included 10,000 Communities, Inclusive Capitalism, Climate-Resilient Infrastructure, FinTech, Small Business Policy and Innovation, and Lifetime Financial Security.

One of our programs highlighted at Global Conference was the HBCU Strategic Initiative and Fellows Program, where our fellows attended the conference and gained exposure to our financial programming and many other topics.





# PHILANTHROPY

The Milken Institute's philanthropy programming showcased a lineup of 19 public and private sessions featuring 59 speakers who engaged in insightful discussions on breakthroughs in scientific discovery, corporate philanthropy, and collaborations for improved mental health. The increasing role of AI in biomedical research and clinical care was a prominent theme.

One highlight was the Milken-Motsepe Innovation Prize Program, designed to reward companies that use cutting-edge technologies to expand access to capital. The conference saw the announcement of the winners of the Milken-Motsepe Prize in Green Energy and the launch of the Milken-Motsepe Prize in FinTech. Other notable initiatives highlighted included the Science Philanthropy Accelerator for Research and Collaboration, BD<sup>2</sup>, and Pathways to Strategic Philanthropy, all of which underscored the Institute's dedication to driving innovation and fostering impactful philanthropic endeavors.

**The third Philanthropic Investors' Forum at Global Conference brought together 80+ philanthropy leaders for a day of learning and connection to foster greater collaboration across the sector. Speakers included Jeffrey Katzenberg, Her Excellency Toyin Saraki, Justin Rockefeller, and David M. Rubenstein.**





# INTERNATIONAL

The Milken Institute's international programming offered an array of 30 public and private sessions, exploring trends and opportunities across Asia, Africa, Europe, and Latin America. This diverse agenda aimed to catalyze change across continents, focusing on shaping a shared global future.

Initiatives like the Global Financial Scholars Programs and the Young Leaders Circle brought members together to gain insights and share their perspectives at the Global Conference. Additionally, reports featured during the conference include the *Global Opportunity Index 2024: Attracting Foreign Investment* and *Financing Early Warning Systems in Brazil, Kenya, and Indonesia*.

At the conference, we launched our **Milken Institute Africa Leaders Business Council**. The Council convenes private- and public-sector leaders from across the globe to share their expertise on Africa and support and inform the Institute's engagement and programming on the continent. The aim is to foster resilient, inclusive economies led by African entrepreneurs and investors that can help realize Africa's brightest future.





# AUDIENCE

The Global Conference brought together more than 5,000 in-person attendees over three days with topical content and vital discussions. Participants from 67 countries, including global leaders, experts, C-suite executives from Fortune 500 and global companies, and innovators across finance, technology, health, philanthropy, and media gathered to exchange ideas and insights.

The Milken Institute prioritizes accessibility to the event by streaming more than 165 public sessions via our website ([milkeninstitute.org](https://milkeninstitute.org)) and Vimeo, attracting 308,000 views from 200 countries and counting. The top five countries for viewing included the United States, United Kingdom, Argentina, Canada, and India.



## MOST VIEWED SESSIONS BY CONVERSATION AND PANEL

### TOP 5 CONVERSATIONS:

- [A Conversation with Elon Musk](#)
- [A Conversation with IMF Managing Director Kristalina Georgieva](#)
- [A Conversation with Neel Kashkari, President and CEO, Federal Reserve Bank of Minneapolis](#)
- [Remarks by the President of Argentina Javier Milei](#)
- [Closing Plenary | Shaping a Shared Future: A Conversation with Bill Clinton, 42nd President of the United States](#)

### TOP 10 PANELS:

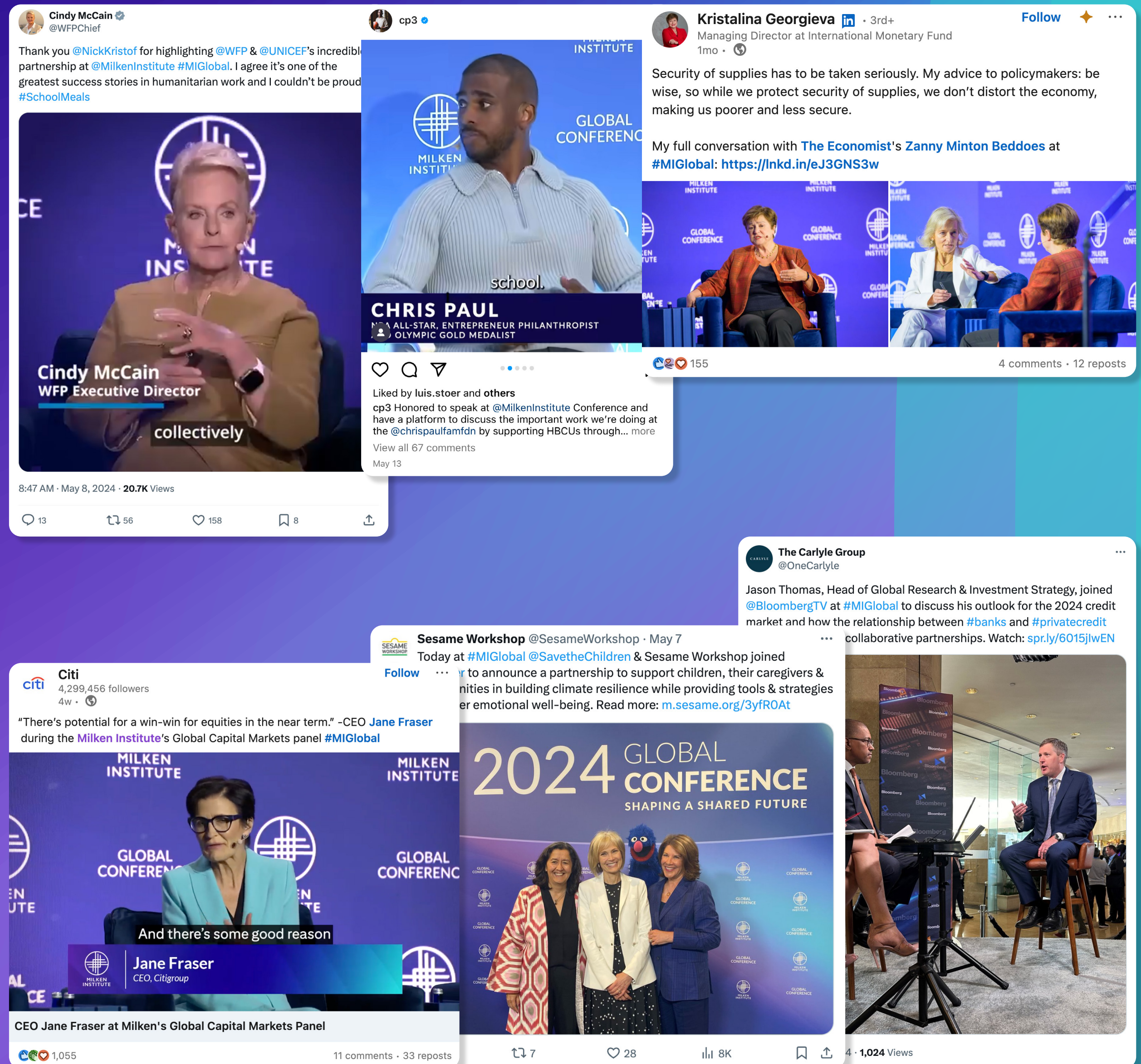
- [2024 US Election Insights](#)
- [AI: Hope, Hype, and Headwinds](#)
- [Common Sense from Uncommon Investors](#)
- [Countering Warning Signs](#)
- [Degree or Not Degree: The Higher Education Dilemma](#)
- [Global Capital Markets](#)
- [Global Real Estate](#)
- [Moving Beyond Financials: Mega-Trends Shaping Business and Finance](#)
- [The Asset Management Upheaval](#)
- [Ukraine: Present, Perils, and Future Prospects](#)



# SOCIAL MEDIA ENGAGEMENT

The conference generated significant buzz both online and among in-person attendees, who eagerly shared their experiences. The conference garnered over 26,000 mentions from 19,000 unique authors across multiple platforms, including LinkedIn, Instagram, Facebook, Reddit, X, and YouTube.

A diverse array of influencers, leaders, organizations, and industries joined the conversation. Notable figures such as Javier Milei, Kristalina Georgieva, Ivan Duque Márquez, Mandy Cohen, Rahm Emanuel, Theresa May, T.D. Jakes, Chris Paul, Deepak Chopra, Liev Schreiber, Yvette Nicole Brown, Lindsey Vonn, Alex Rodriguez, Elon Musk, and David Beckham shared their insights and experiences. Prominent organizations like Save the Children, Sesame Workshop, Citi, X Prize, Motsepe Foundation, Ellevest, and Female Quotient, as well as media outlets such as *Variety*, LinkedIn News, *POLITICO*, Yahoo! Finance, CSPAN, CNBC, *TIME*, and *Fortune*, also contributed to the dialogue







# NEWS MEDIA

This year's Global Conference garnered significant exposure across various media sectors. A total of 338 media registrants (234 in-person registrants and 104 virtual registrants) representing 113 news outlets covered our noteworthy conversations and sessions. Milken Institute experts were interviewed 36 times at Global Conference by outlets including Yahoo! Finance, Bloomberg News, Reuters, *POLITICO*, and *The Wall Street Journal*.

Content from Global Conference sessions and speakers generated buzz with mentions in 3,628 print/online articles and broadcast news coverage during the week of the event through May 13. Onsite broadcast partners expanded to include the *POLITICO* Power Play Podcast, joining established partners like LinkedIn, CNBC, Yahoo! Finance, Bloomberg TV/Radio, and Fox 11 (KTTV). This widespread media coverage underscored the conference's significance as a platform for impactful dialogue and thought leadership on a global scale.

**388**  
Media Registrants

**3,628**  
Articles Mentioned  
Global Conference

**113**  
News Outlets



# FORTUNE AND GLOBAL 500 ATTENDING ORGANIZATIONS

Accenture	Biogen	CVS Health	The Hershey Company	Morgan Stanley	Shell
Activision Blizzard	BlackRock	Delta Air Lines	IBM	Motorola Solutions	SoftBank Group
AECOM	BMO	Deutsche Bank	Intel	Nationwide	SpaceX
Amazon	BNP Paribas	Edison International	JPMorgan Chase & Co	Netflix	State Street
American Chemical Society	Boeing	Edward Jones	Kaiser Permanente	Northrop Grumman	TD
Amgen	Bombardier	Eli Lilly	KKR	Northwestern Mutual	Tesla
Apollo Global Management	Brookfield Asset Management	ExxonMobil	The Kroger Co.	Pacific Life	TIAA
Apple	BYD	FedEx	L'Oreal Groupe	PayPal	Uber Technologies
AstraZeneca	Capital Group	Fox	Lockheed Martin	PepsiCo	UnitedHealth Group
AT&T	Caterpillar, Inc	Gap Inc	MassMutual Life Insurance	Pfizer	UPS
Banco Santander	Chevron	General Electric	Mastercard	RTX Corporation	Viatis
Bank of America	Cisco	General Mills Inc	Merck	S&P Global	Walgreens Boots Alliance
Bank of Montreal	Citi	Gilead Sciences	Meta	Salesforce	The Walt Disney Co.
Barclays	Comcast	Goldman Sachs	Microsoft	Samsung Electronics	Wells Fargo
Berkshire Hathaway	Corning	Google	Moderna	Sanofi	Zurich Insurance Group
		GSK plc		Saudi Aramco	



# OTHER NOTABLE ATTENDING ORGANIZATIONS AND NONPROFITS

Adani Group

African Development Bank

Asian Infrastructure  
Investment Bank

BBVA

Bill & Melinda Gates  
Foundation

BTG Pactual

Capital Market Authority  
(CMA), Saudi Arabia

Central Pattana Public  
Company Limited

Chan Zuckerberg Initiative

ClimateWorks Foundation

Clinton Global Initiative

The Coca-Cola Foundation

Dubai Holding

Fédération Internationale de  
Football Association (FIFA)

The Giving Pledge

Global Action on Gun Violence

Global Alliance for the Future  
of Food

IDB Invest

IFR—London Stock Exchange

Group PLC

International Finance  
Corporation

International Monetary Fund

Levi Strauss & Co.

LinkedIn

Mattel, Inc.

MetLife Foundation

Motsepe Foundation

The Nature Conservancy

Obama Foundation

OpenAI

The Rockefeller Foundation

Save the Children

Sesame Workshop

Spotify

UNICEF

Visa Foundation

The White House

The World Bank Group

World Food Programme

World Wildlife Foundation



**Join us this year and next at our upcoming events  
as we work together to build meaningful lives:**

**ASIA SUMMIT**

Singapore | September 18–20, 2024

**GLOBAL INVESTORS' SYMPOSIUM**

Mexico City | October 23–24, 2024

**FUTURE OF HEALTH SUMMIT**

Washington, DC | November 13–14, 2024

**MIDDLE EAST AND AFRICA SUMMIT**

Abu Dhabi | December 5–6, 2024

**GLOBAL CONFERENCE**

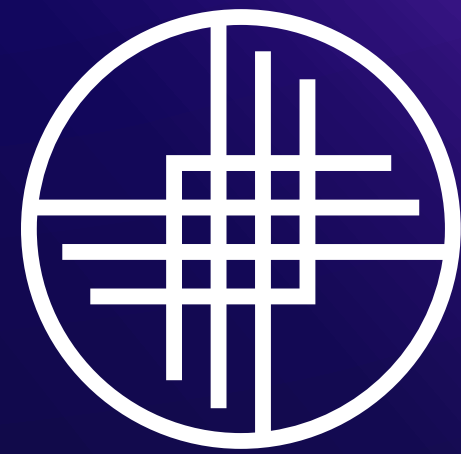
Los Angeles | May 4–7, 2025

**GLOBALCONFERENCE.ORG**

Partner with us to learn more about our Health, Finance, Philanthropy, and International programs.

Share your story and tag **@milkeninstitute #MIGlobal**





MILKEN  
INSTITUTE

2024 GLOBAL  
**CONFERENCE**  
SHAPING A SHARED FUTURE