



AGING INNOVATION COLLABORATIVE

Founded by the National Investment Center for Seniors Housing & Care in partnership with the Milken Institute Future of Aging

Today, one in three US consumers are aged 50+, and the demographic of consumers aged 65+ is expected to more than double from 46 million to over 98 million by 2060. The public institutions and private companies that propel housing, health care, and community are not adequately prepared for the opportunities and challenges an aging population presents. As the landscape becomes increasingly complex, the need for a coordinated, multidisciplinary approach to identifying scalable solutions is more apparent than ever.

To meet the need for action, the Milken Institute Future of Aging and the National Investment Center for Seniors Housing & Care (NIC) are proud to lead the Aging Innovation Collaborative (the “Collaborative”).

The Collaborative seeks to advance innovative ideas, models, and services to impact the lives of older adults through the tech-enabled convergences of housing, health care, and community, and will:



conduct **action-oriented research** that identifies gaps and opportunities to support an aging population through translational data analysis, resulting in high-impact reports that put crucial ideas into motion



convene thought leaders through the invite-only **Aging Innovation Council** (see pg. 2), which serves as a platform for cross-sector partnership, fostering a rich exchange of ideas, insights, and expertise



catalyze innovation and capacity-building through **advisory services** that result in creative, go-to-market solutions for organizations to propel the well-being of older adults

AGING INNOVATION COUNCIL

The Aging Innovation Council is an invite-only membership composed of institutional supporters.

Benefits

THOUGHT LEADERSHIP

- Guide the Collaborative's initiatives to provide direction and oversight in agenda-setting and strategy formulation.
- Exchange new ideas, elevate best practices, and guide Collaborative contributions.
- Elevate thought leadership through speaking opportunities, working group engagement, private roundtable discussions, and publications.
- Receive recognition as a supporting organization on Collaborative reports and the Milken Institute website.

MEETINGS AND CONVENINGS

- Enjoy a pass to Milken Institute signature events, including the Future of Health Summit (Washington, DC), Middle East and Africa Summit (Abu Dhabi), and Asia Summit (Singapore). Contribution levels starting at \$50,000 include a pass to Global Conference, the Institute's premier annual event held at the Beverly Hilton in Los Angeles, California.
- Engage cross-sector stakeholders and raise organization-specific topics during the quarterly meeting (combination of virtual and in-person convening) and invitation-only events.

CONNECTION

- Work with the Milken Institute's global network of leaders across health, finance, and philanthropy.
- Receive exclusive access to curated resources that highlight the latest research findings, trends, and innovation opportunities in aging.

Minimum Contribution
\$25,000 annually

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