

**MILKEN
INSTITUTE**
FasterCures

Collecting and Sharing Patient Data: Guiding Principles, Governance, and Sustainability

A FasterCures TRAIN Webinar

April 7, 2021

TRAIN: The Research Acceleration & Innovation Network



TRAIN's objectives are:

- To encourage more entrepreneurial philanthropy in medical research
- To build more and better networks with other R&D stakeholders
- To enhance the influence of the network

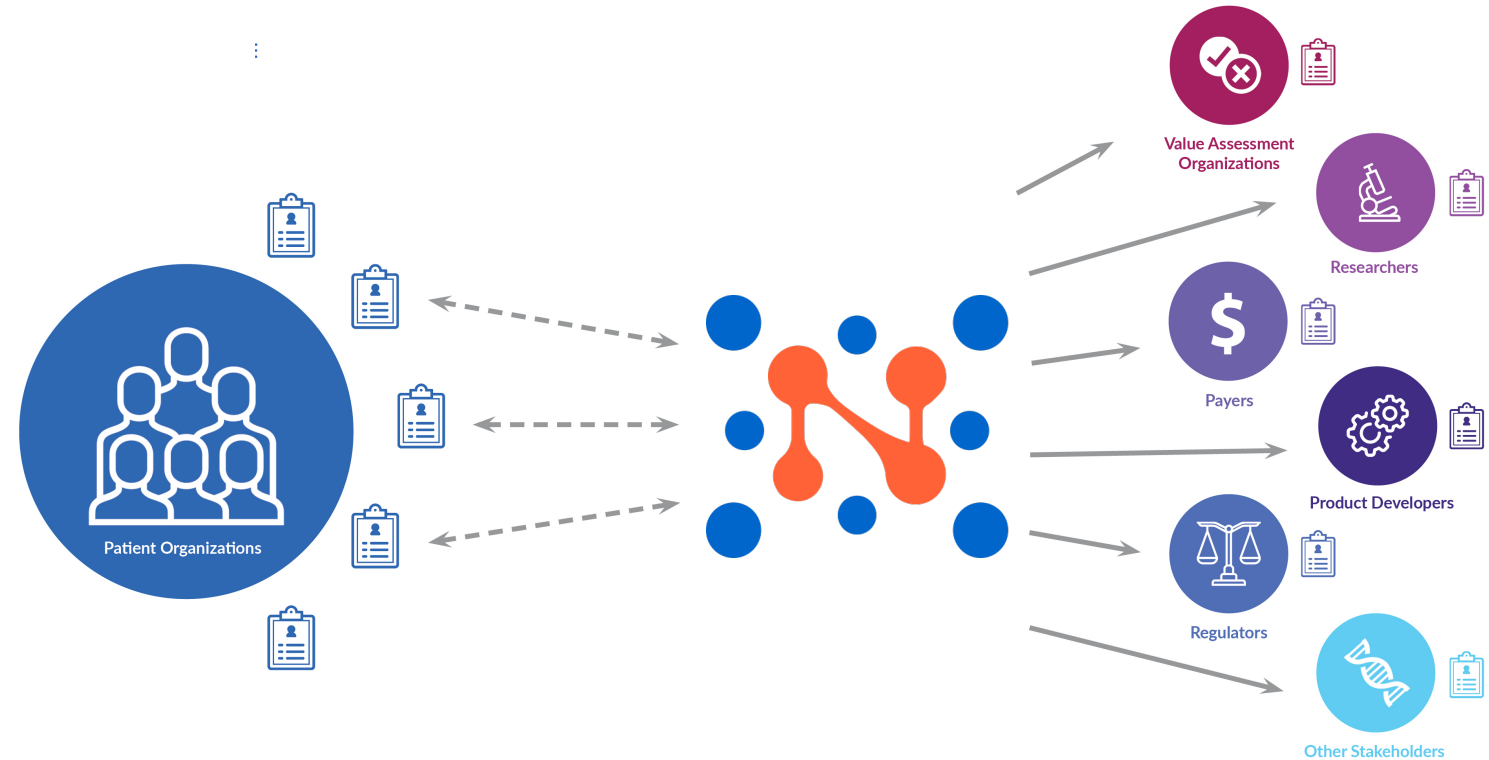
FasterCures Updates for TRAIN

- Resources
 - TRAIN [Website](#)
 - Release of the Research Partnership Maturity Model and Toolkit (coming soon)
 - TRAIN Newsletter (coming soon)
- Opportunities
 - Mentorship and leadership development through [FasterCures LeadersLink](#) and Rare as One Mentorship Program
 - Currently seeking TRAIN leaders to serve as new potential mentors for Rare as One organizations ([Deadline to volunteer: April 19](#))
- Events
 - Additional webinars and workshops to build TRAIN organizational capacity
 - Milken Institute Events
 - Future of Health Summit: June 22-23, 2021 (Virtual)
 - Partnering for Patients Forum: December 7, 2021 (Virtual)

Patient Insights Navigator

What is PIN?

- An online, searchable catalog of abstract-like summaries describing patient developed, co-developed, or approved patient insight data resources
- A tool which can inform research, product development, advocacy, patient engagement activities, or other healthcare decisions
- A primary reference of existing patient insight resources
- An opportunity to facilitate broader and deeper connections between the healthcare ecosystem and patient organizations



Patient Insights Navigator



Why PIN?

- There is wide recognition for the need to understand patient perspectives and experiences in order to deliver better, more targeted treatments and healthcare services
- An increase in patient engagement efforts has correlated with an increased burden to patient organizations to respond to stakeholder requests
- There is an opportunity to streamline and improve on the communication between stakeholders and patient organizations

Next Steps

- Continue to identify early users
- Continue to assemble real information posts for upload to the Navigator
- Publicized launch expected Fall 2021

**Parent
Project
Muscular
Dystrophy**



Panelists



Caren Heller

Chief Scientific Officer,
Crohn's & Colitis
Foundation



David Walton

Chief Executive
Officer, T1D Exchange



Sharon Terry

Chief Executive
Officer, Genetic
Alliance



MODERATOR

Kristin Schneeman

Director, FasterCures

Caren Heller

Chief Scientific Officer

Crohn's & Colitis Foundation



*COLLECTING AND SHARING PATIENT DATA:
GUIDING PRINCIPLES, GOVERNANCE, AND
SUSTAINABILITY*

CAREN HELLER, MD

CHIEF SCIENTIFIC OFFICER

CHELLER@CROHNSCOLITISFOUNDATION.ORG

APRIL 7, 2021



Outline

Tied to Mission

- Advancing our mission through IBD Plexus

Unique

- IBD Plexus differentiators

Data

- Data collected
- Consent, security, privacy, use

Sustainability

- Integral to the community
- Governance and Plexus users

Conclusions

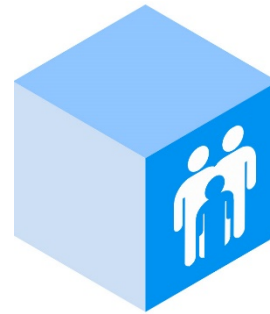
- Key takeaways

Advancing our mission to find cures and improve quality of life through IBD Plexus capabilities



Discovery/Validation

- Drug targets
- Biomarkers



Clinical Development

- Clinical trial support



Access and Impact

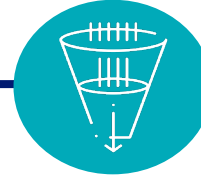
- Measuring real world experience and outcomes

IBD Plexus Differentiators



Role of Foundation

- Convener of the IBD Community
- Holder of patient trust
- Deep understanding of IBD



Robust Data

- Individual-level, multi-dimensional data
- Centralized infrastructure
- Central labs
- Access to real-world data
- Recontacting patients for data/studies

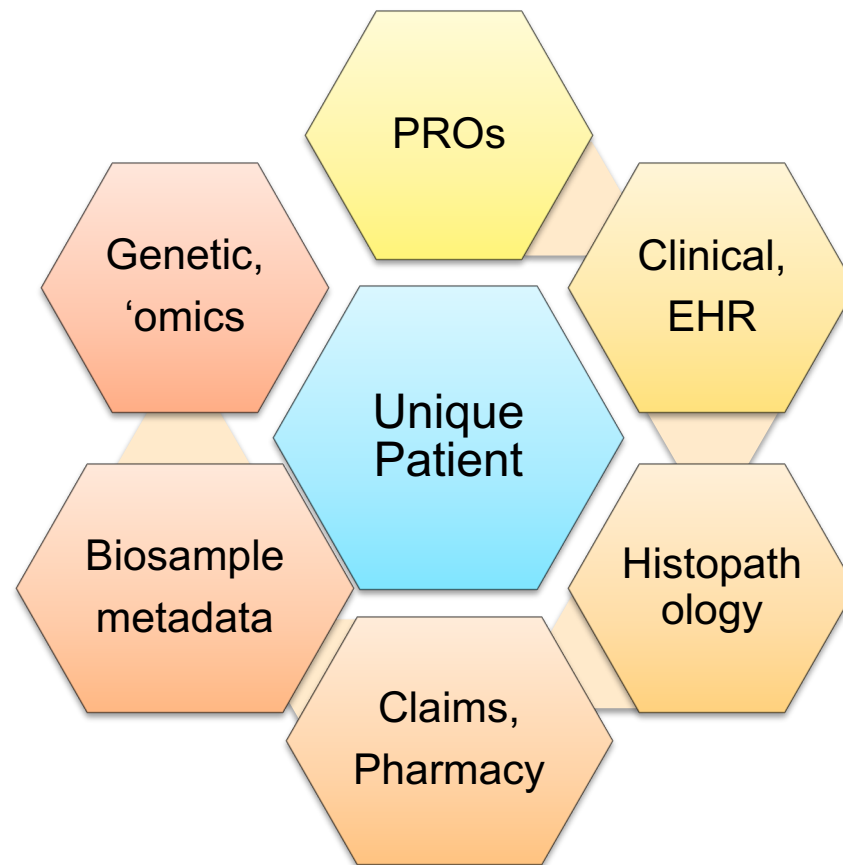


Excellence & Accountability

- Proven track record
- >24,000 patients in research cohorts
- Recognized as a modern registry by FDA
- Patient consent for data to be used for research
- Compliant with HIPAA technical requirements

Data Collected

Connects fragmented health data to advance patient-centric research and understand disease **holistically**



All About The Data

PATIENT CONSENT

- Process to ensure easy to read
- Provide informed consent and authorization for HIPAA and health plan data
- Broad future use of data/samples
- For academic/industry research
- Link to outside data sources
- Recontact patients for more information and studies

SECURITY AND PRIVACY

- Meets all technical safeguards required by HIPAA/HITECH Act
- Identifying data stored in separate database
- Researchers access only anonymized data
- Biobanks/central labs use coded IDs, not personal identifiers

More About The Data

DATA-USE TERMS

- Established data use agreements need to be signed
- Researcher/company agrees to safeguard storage of the data and prevent attempts to re-identify individuals
- Data cannot be used for product promotion, marketing, targeting segments of the physician IBD landscape to understand prescribing patterns
- Accommodate data sharing requirements for journals/funders

BIOSAMPLE-USE TERMS

- Established material transfer agreements need to be signed
- Requests for use and numbers are defined within specific project proposals, which must be approved by the IBD Plexus Project Selection Committee
- Raw data derived from biosamples return to IBD Plexus after specified exclusivity periods for all researchers to use

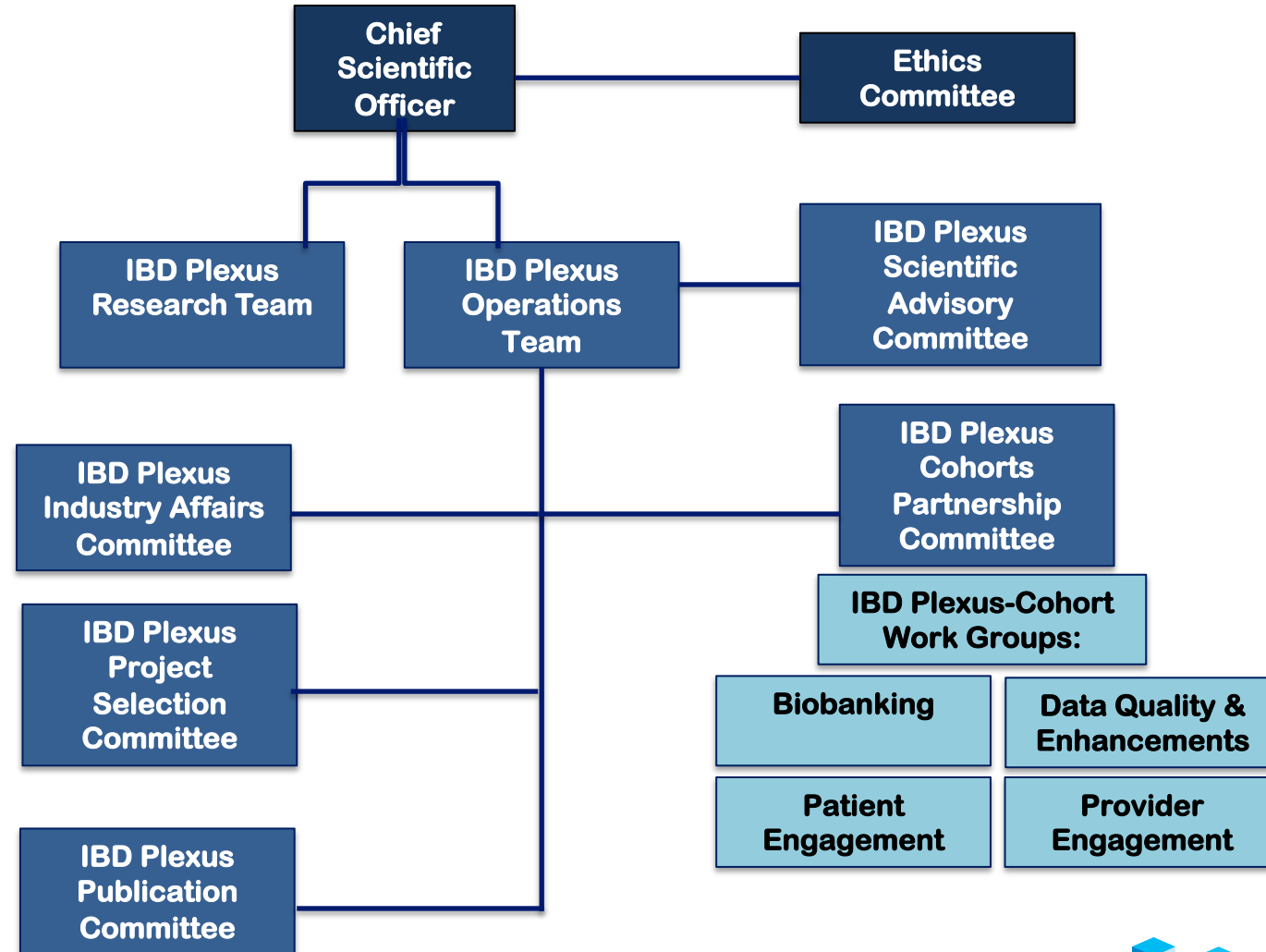
Sustainability: Integral to the IBD Community

plexus [noun]:
any structure containing a complex intricate network of parts

Optimize for the present and prepare for the future to attract and retain academic and industry users:

- **Look for vendors / partners with long-term mindset and commitment to mission**
- **Recognize and meet current user needs**
- **Hear from many voices about future user needs**
- **Implement changes/capabilities to meet these needs**

IBD Plexus Governance



IBD Plexus Users

INDUSTRY

- Full membership:
 - Multiple projects
 - Engaged in planning/input
 - Precompetitive research opportunities
 - Multi-year membership fee
- Limited membership
 - Single project focus
 - Short-term membership fee

ACADEMIC

- Research cohorts
 - Individual and collaborative projects
 - Considered members of Plexus
- Academic membership
 - Individual investigators
 - Short-term membership fee

ALL USERS

- Access to biosamples with approval of Project Selection Committee
- Prep-to-research tools
- White glove service

Attracting researchers from the **entire** IBD field



**> 50
Proposals**



**> 80
Investigators**



**> 30
Academic
Institutions**



**10
Life Science
Companies**



**5 Grant Awards
(NIH, CDC,
PCORI)**

Conclusions



**It's a huge undertaking!
And not for the faint of heart!**



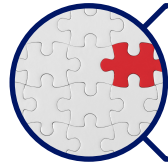
It can be transformative and create lots of opportunities



All stakeholders need to be engaged on the journey in meaningful ways



The value proposition needs to match between the nonprofit and the user



It needs to become indispensable to the disease ecosystem to be sustainable



Dave Walton

Chief Executive Officer

T1D Exchange





T1D
Exchange

T1D Exchange Patient Data

“TRAIN Webinar

April 7, 2021

We are focused on building the most robust and relevant set of real-world evidence (RWE) across the T1D community

- Nonprofit research organization w/ HQ in Boston
- Harnessing data to advance type 1 diabetes care
- Integrating patient experience (PWD) to drive more impactful research
- Becoming the premier data partner for the entire T1D community

T1D Exchange: Key Initiatives with varying associated data

- Quality Improvement Collaborative
 - 35 centers (48,000+ patients) w/ goal of 40 (>50,000 T1D patients) by year-end
 - Data provided by centers to T1D Exchange via Data Use Agreements
- Online Patient Registry
 - 12,500+ participants
 - 8,000+ have completed questionnaire (majority use diabetes devices)
 - Patients are screened, consented and join a longitudinal study under IRB (WIRB)
- Online Community (formerly called “Glu”)
 - 28,000+ total subscribers (13,000+ active users)
 - Individuals sign up via email (3/4 are T1D and 1/4 caregivers/other)
 - Approximately 400 responses for each Question of the Day
- Custom Research
 - Sponsored projects include surveys, focus groups, interviews and custom data analysis





Registry

t1dregistry.org

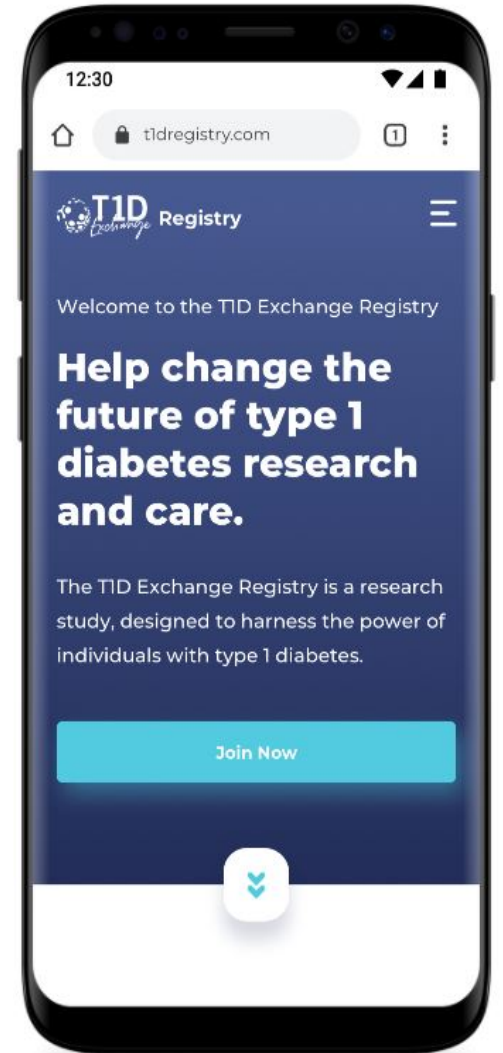
Registry Overview

Longitudinal study that seeks to create a well-characterized cohort of people living with type 1 diabetes in the US

Participants can sign up for other studies on various topics related to T1D

Goals:

- Create a well-characterized cohort of T1D patients, including underrepresented populations in research
- Improve awareness of and facilitate enrollment into T1D research studies and clinical trials
- Gather longitudinal data on disease, health status, and self-reported outcomes
- Generate evidence to support policy/insurance coverage changes that help the T1D community



Primary Data Collected in Registry (Patient-Reported)

Baseline Questionnaire*

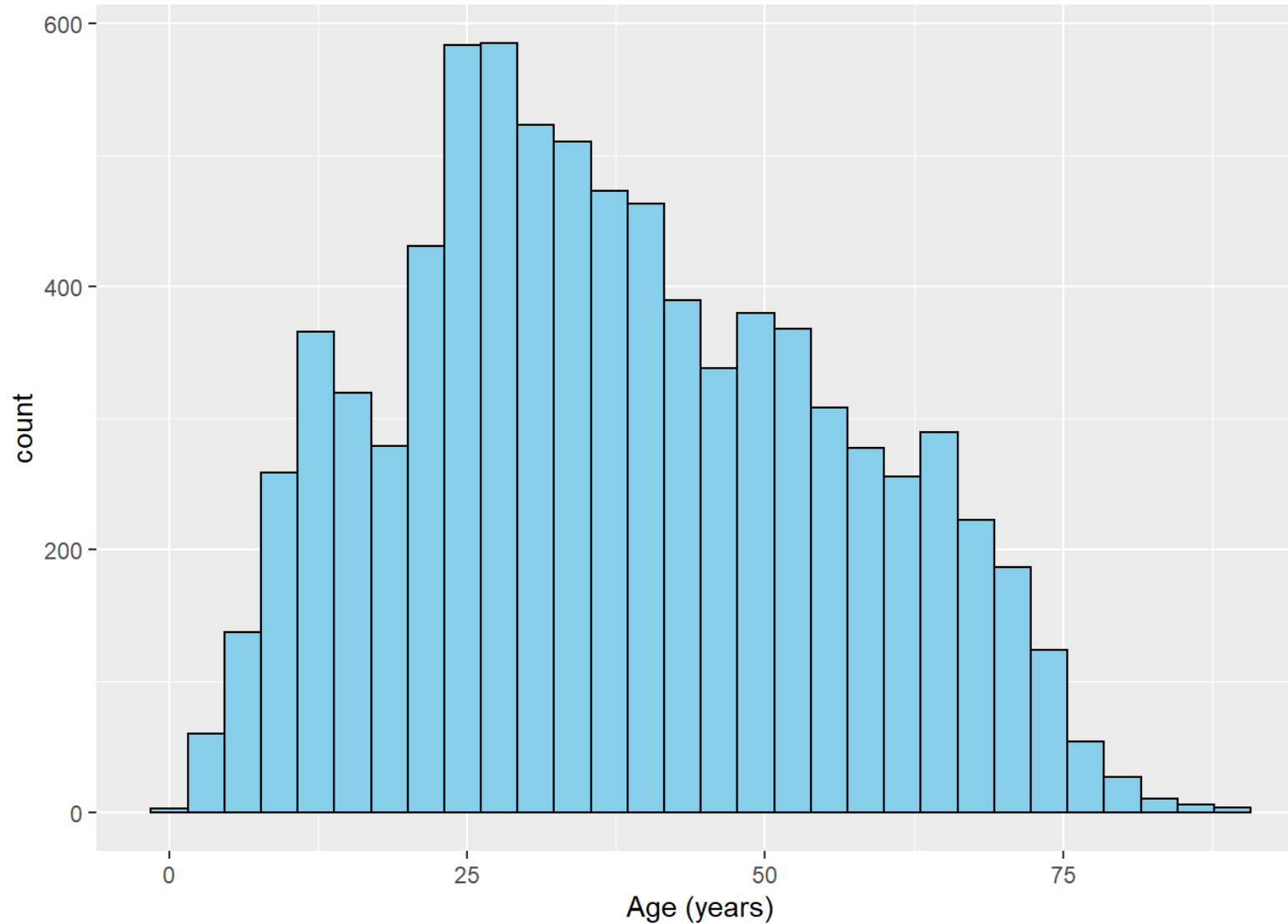
- Demographic
- Socioeconomic
- Clinical
 - Age and date diagnosis
 - A1C
 - Care team
 - Family history T1D, T2D
 - Other comorbidities
- Diabetes management
 - Insulin brand
 - Insulin delivery method & brand
 - BGM/CGM use and brand

Annual Questionnaire*

- Longitudinal data collection
 - Selected demographic
 - Selected socioeconomic
 - General health information
 - A1Cs
 - Diabetes management
- Self-reported outcomes
 - DKA
 - Hyperglycemic events
 - Hypoglycemic events
- Glucagon prescribing

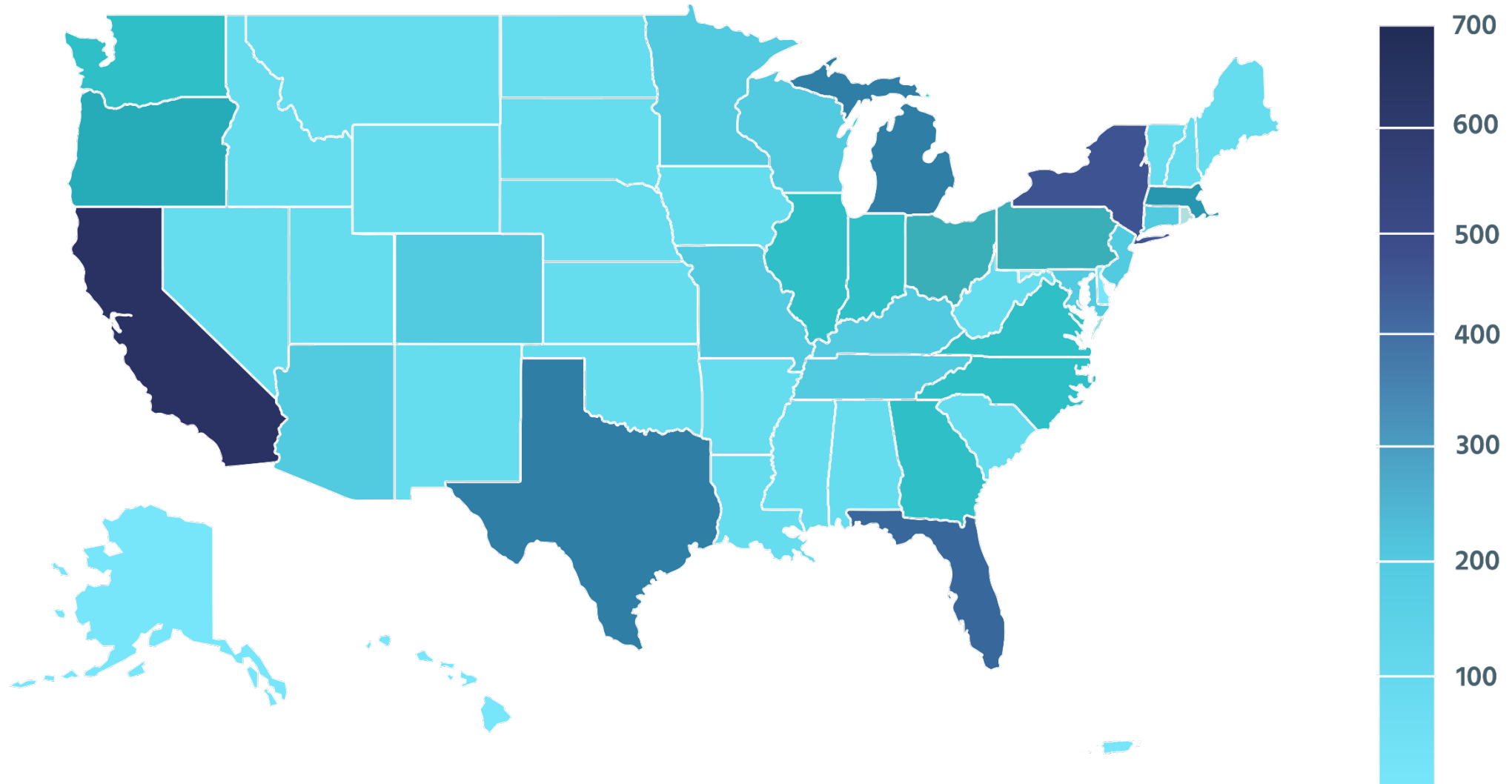
* COVID-19 questions added May 2020

Registry is well-represented across the age spectrum



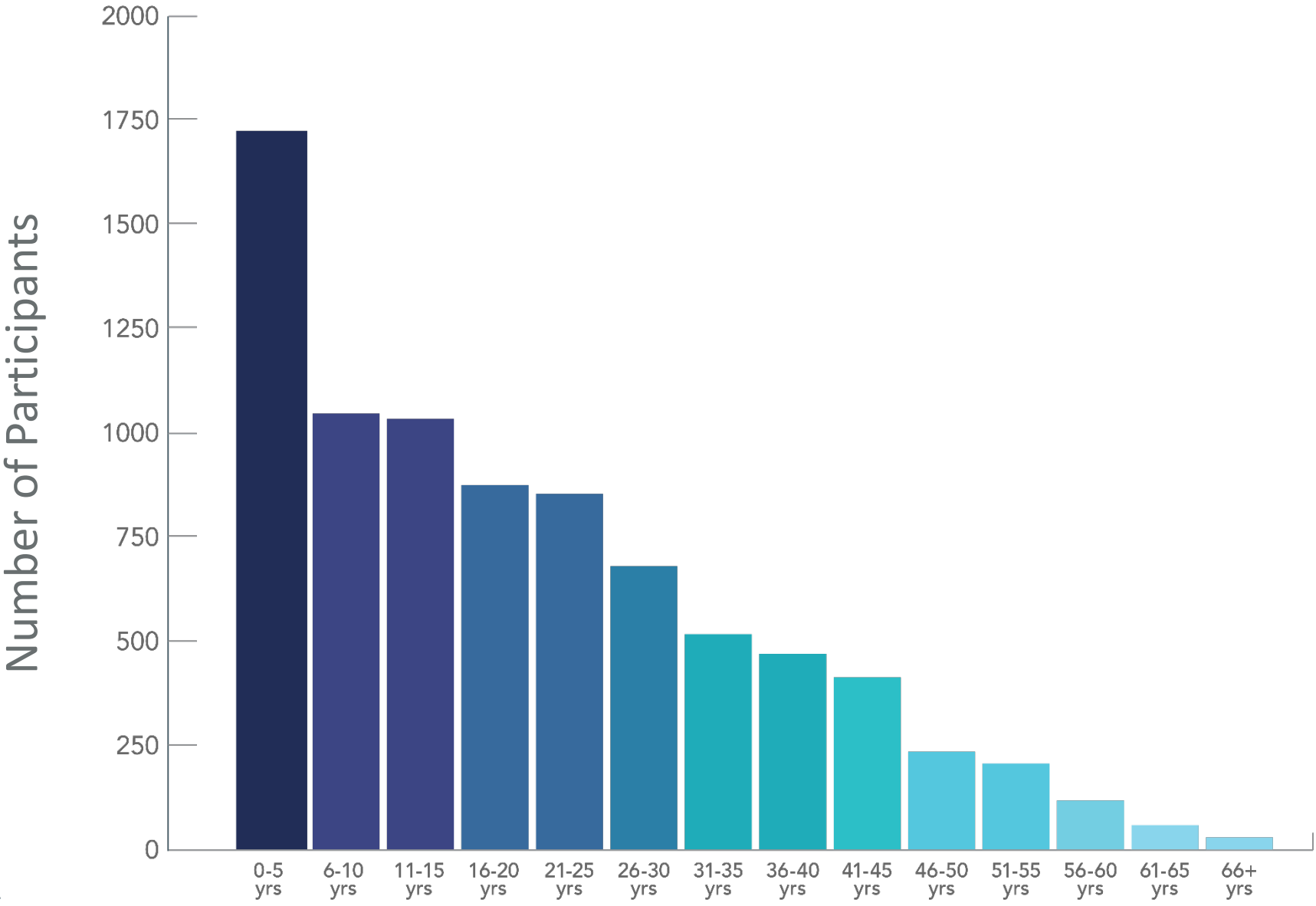
As of 3/22/2021

Registry Cohort Spans all 50 States and Puerto Rico



As of 3/22/2021

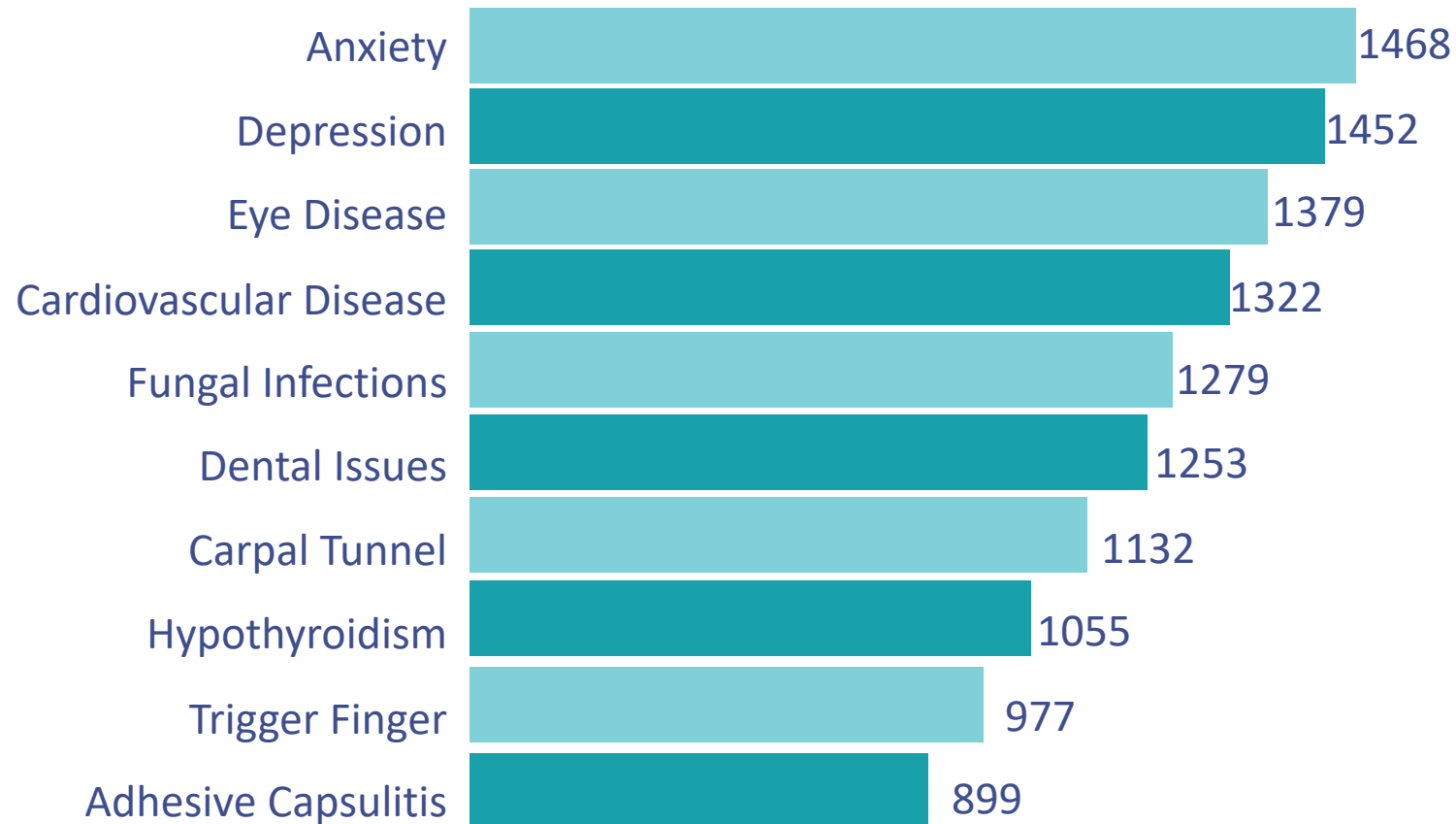
Years since Diagnosis



As of 3/22/2021



Examples of Self Reported Conditions (Total N= 8,230 individuals)



As of 3/22/2021

Registry patients are heavy CGM & insulin pump users

6,418

Total CGM Users



CGM by Manufacturer

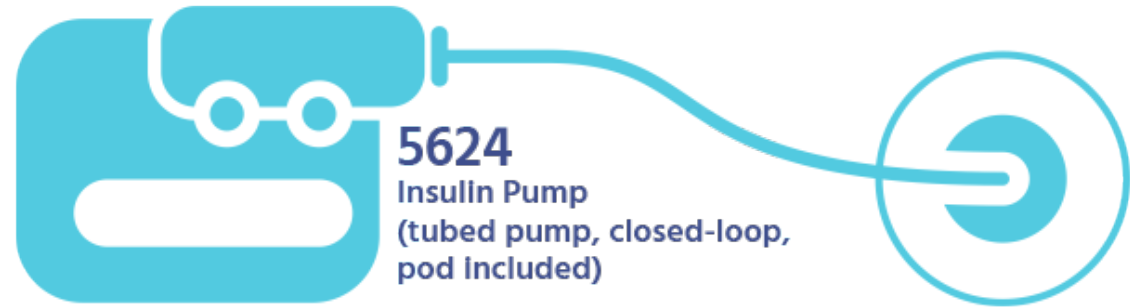
Dexcom 4,552

Medtronic 1,274

Abbott
Diabetes Care 448

As of 3/22/2021

Insulin Delivery Method



5624
Insulin Pump
(tubed pump, closed-loop,
pod Included)



2251
Insulin Pen



1030
Syringes



85
Inhalable

Insulin Pump by Manufacturer

Medtronic 2,246

TANDEM™
DIABETES CARE 1,623

Insulet Corporation 1,374

We will continue exploring other data integrations 2021-2022

- General Health/Lab Data



- CGM/Pump Data (in-process)



- Health / Claims Data



- Other Device Companies



Privacy and Data Management

- Participation is completely voluntary
- All participant information is kept confidential
- Use identifiers in place of name / stored in encrypted database
- Role-based access to data
- Some staff have Tableau to view rolled up statistics (no identifiable data)
- Can opt out / stop participation in registry at any time by contacting Registry staff at T1D Exchange

Sponsored Research or Study Promotion

- We conduct sponsored research projects using our Registry data
- We can easily target individuals for participation who have opted in to being contacted for available research
- Conduct in-depth interviews, focus groups, and surveys
- Can also conduct custom analysis of device data shared by patients
- Also promote studies to our Registry participants and online community
- These projects anticipated to fund >30% of 2021 operating budget

T1D Exchange Partners and Industry Members

Partners

THE LEONA M. AND HARRY B.
HELMSLEY
CHARITABLE TRUST

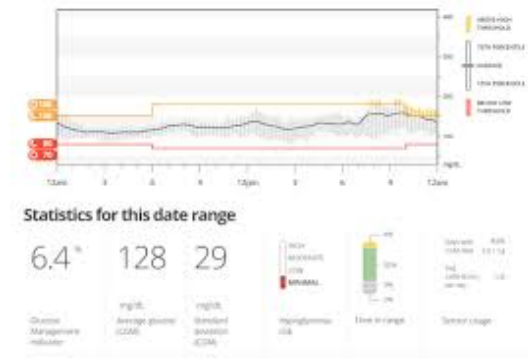


Industry Members / Clients



Appendix

Patient Registry: CGM Data Integration



Objective

- Integrate relevant CGM data for patients in registry to expand research capabilities

Description

- Use Dexcom API to incorporate the "Clarity" account information into the registry data environment

Status

- We have 4,500 Dexcom users currently in the Registry
- Linked Clarity accounts w/ custom survey for about 1,000 participants

Next Steps

- Roll out plan to rest of Registry participants using Dexcom
- Explore CGM integrations with other players

Health Insurance

Type	Count	%
Private Health Insurance	5,624	69.7
Medicare	938	11.6
Medicaid	842	10.4
Affordable Care Act (ACA) Plan	300	3.7
Military health care	206	2.6

N = 8,064; includes persons who report more than one option

Race and Ethnicity

Race	Count	%
White	7,680	93.4
Black or African-American	291	3.5
Other	268	3.3
Asian	127	1.5
American Indian/Alaskan Native	126	1.5
Native Hawaiian or Other Pacific Islander	27	0.3

N = 8,224; includes persons who report more than one race

Ethnicity	Count	%
Not Hispanic or Latino	7,710	93.8
Hispanic or Latino	508	6.2

N = 8,218

T1D Exchange Online Community

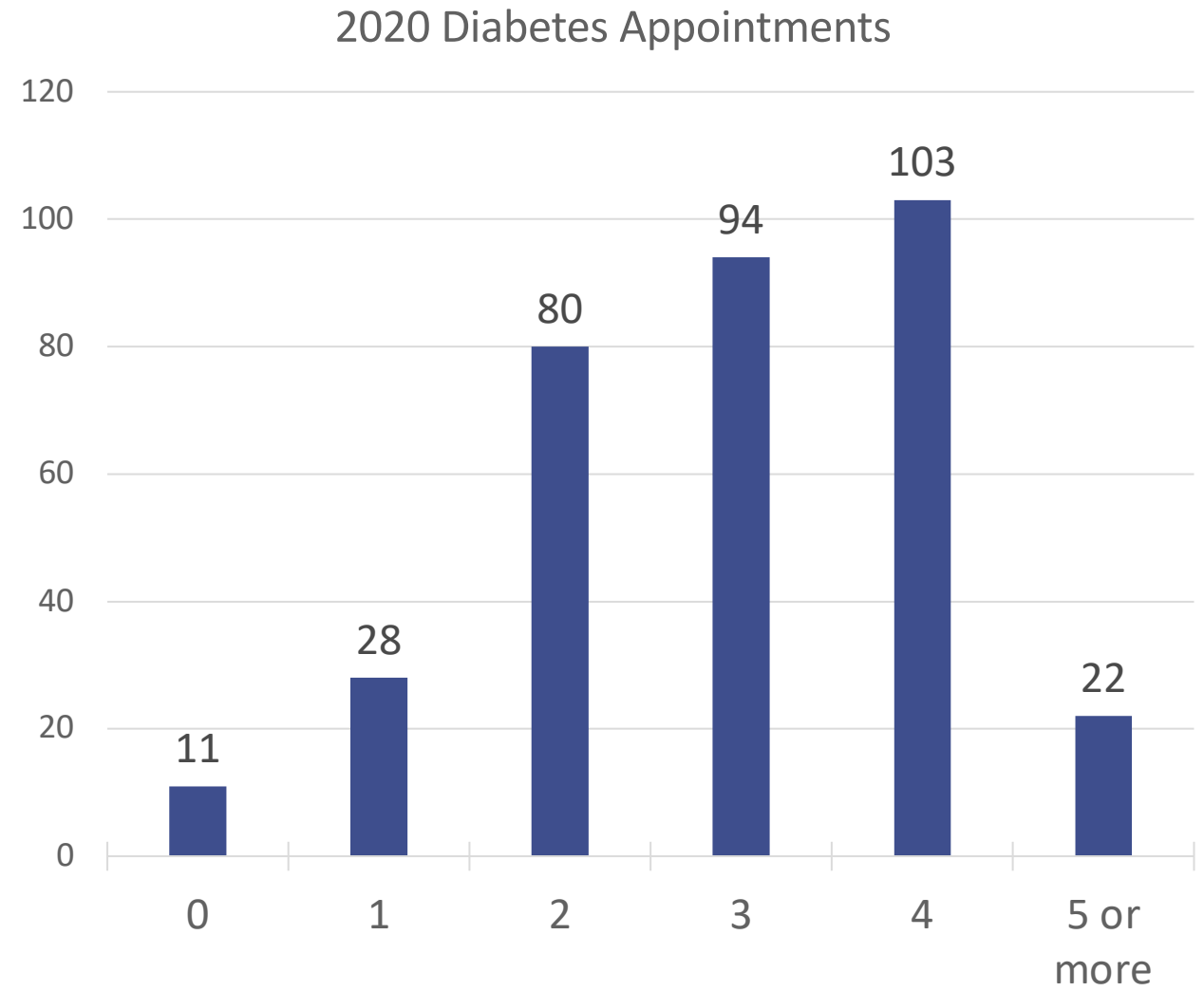
T1D Exchange online community is a platform for individuals living with type 1 diabetes and members of their support network

- Our online community contains over 28,000 subscribers
- 12,000+ active users regularly engage in some of the following benefits
 - Answer "Question of the Day"
 - Explore relevant content and connect with others
 - Participate in academia and industry sponsored surveys and studies

Example: T1D Exchange Question of the Day: December 14, 2020

How many appointments did you have in 2020 with your main diabetes healthcare provider?

- 347 people responded
- 30% of people said they had 4 appointments
- 3% of people said they had no appointments
- 25 comments



Sharon Terry

Chief Executive Officer

Genetic Alliance



Promise for Engaging Everyone Responsibly (PEER)



*Advocacy and data sharing technology
to advance the goals of communities and alleviate suffering*

The Promise for Engaging Everyone Responsibly Team



Dawn Barry
LunaPBC, Inc.
President + Co-Founder



Sharon Terry
Genetic Alliance
Chief Executive Officer



Scott Kahn
LunaPBC, Inc.
Chief Privacy & Information Officer



Katherine Lambertson
Genetic Alliance
Director, People-centered Research



Kirby Bloom
LunaPBC, Inc.
Chief Technology Officer



Debora Thompson
LunaPBC, Inc.
VP, Strategy & Operations

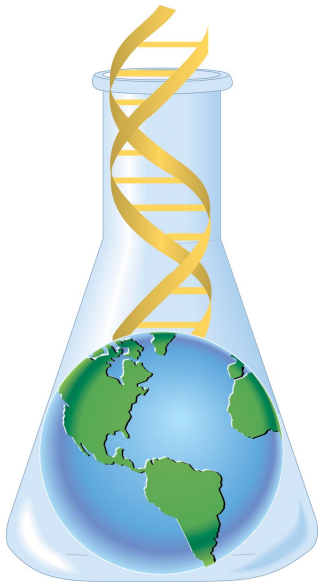


Ian Terry
LunaPBC, Inc.
Senior UX Researcher



Matthew Caffet
Genetic Alliance
Program Coordinator

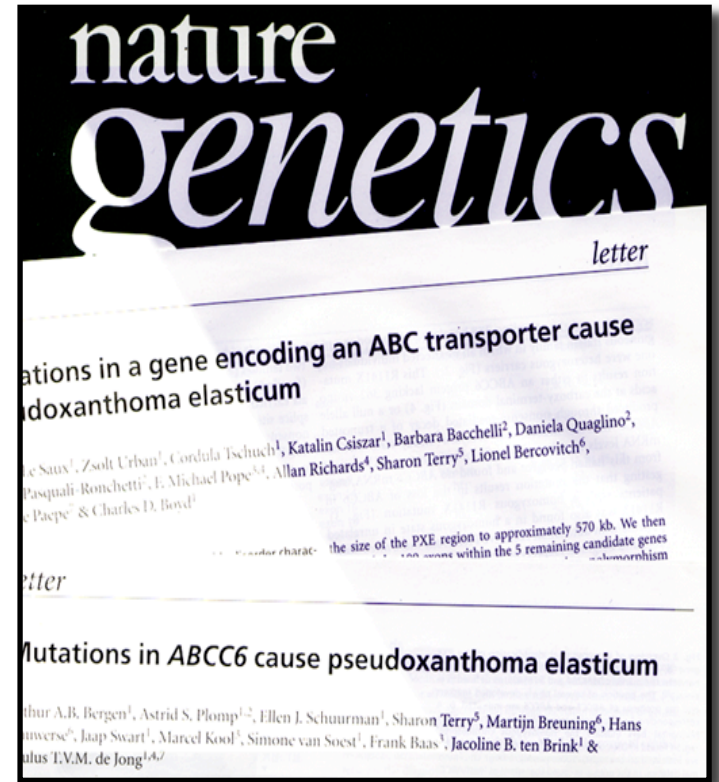




BioBank

PXE
international

**Gene
Discovery**



nature
Genetics
letter

Mutations in a gene encoding an ABC transporter cause pseudoxanthoma elasticum

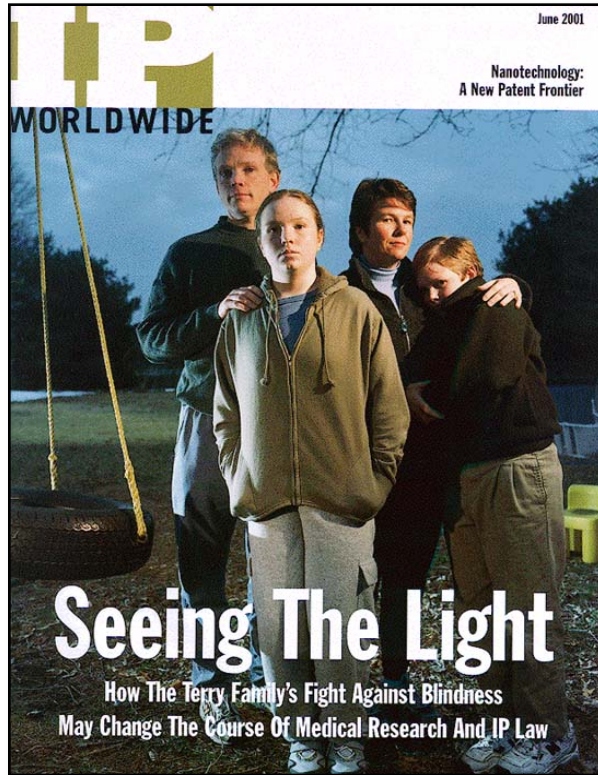
Saus¹, Zsolt Urban¹, Cordula Tschuch¹, Katalin Csizsar¹, Barbara Bacchelli², Daniela Quaglino², Pasquali-Romchetti², E. Michael Pope^{3,4}, Allan Richards⁴, Sharon Terry⁵, Lionel Bercovitch⁶, Paeppe⁷ & Charles D. Boyd¹

Mutations in *ABCC6* cause pseudoxanthoma elasticum

Bergen¹, Astrid S. Plomp^{1,2}, Ellen J. Schuurman¹, Sharon Terry⁵, Martijn Breuning⁶, Hans van der Vliet³, Jaap Swart¹, Marcel Kool¹, Simone van Soest¹, Frank Baas¹, Jacoline B. ten Brink¹ & Julius T.V.M. de Jong^{1,4,7}

Testing

Clinical
Diagnostic Test
Development
via FDA & CLIA
Regulatory
Strategies



Patenting
Licensing & Intellectual Property Management

**Human
Clinical
Trials**

**Drug
Screening &
Development
Approaches**

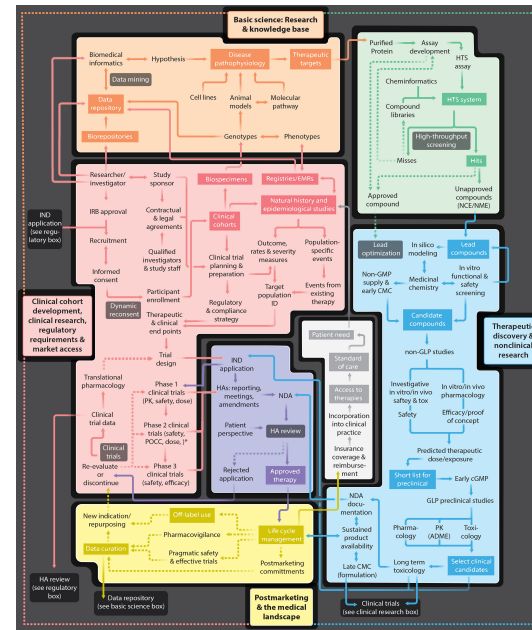
Therapeutics
--Small Molecules
--Nonsense mutants



Promise for Engaging Everyone Responsibly



Expecting **Health**



Navigating the Ecosystem of Translational Science NETS



Advocacy ATLAS
...Accessible Tools for Leadership and Advocacy Success



DATA SHARING

Power to the People: Participant

Own SCIENCE AND SOCIETY

Sharon F. Terry From patient participation in biomedical research to participant time has c

SCIENCE TRANSLATIONAL MEDICINE | EDITORIAL

Participation of participant time has c

POLICY

The study is open: Participants are now recruiting investigators

Jane Kaye, Liam Curren, Nadja Kanellopoulou, Da James Shepherd, Patrick

Recent events inspire optimism that a new age is dawning, one in which lay people have an active role in advancing biomedical research and health care delivery. Two ongoing experiments will deeply involve the public in these endeavors: the U.S. Precision Medicine Initiative (PMI) and the National Patient-Centered Clinical Research Network (PCORnet). PCORnet has already launched 20 patient-powered research networks designed to be led and animated by people who have an affinity with one another because of either shared disease, geography, experience, or identity (1). When U.S. President Barack Obama announced the PMI, he stated emphatically that

the investigators and not by all stakeholders. Participants want not only to be invited to the table but also to design and host the meal with other stakeholders. There is a great deal of “us and them” language in biomedical research. Investigators point to “those patients,” and activists complain about “those investigators.” Clinicians are often left out of the process completely. When these roles are considered dichotomous and separate instead of part of a continuum, it is difficult to create authentic partnerships.

Participants have a place throughout the research continuum, including the proposal and prioritization of research questions, study design, engagement of study participants and their recruitment and retention, conduct



Sharon F. Terry, President and CEO of Genetic Alliance, Washington, DC 20008, USA, and serves as a member of the PCORnet leadership and the Cohort Advisory Panel of the U.S. Precision Medicine Initiative. Email: sterry@geneticalliance.org

Why does Genetic Alliance run a registry system? (Philosophy)

Building on demand to replicate the 1995 PXE International Registry

Established Genetic Alliance Registry and Biobank in 2003 – no one else doing it, or wanted to do it

Believe communities are drivers to registries and studies, and are the best long term relevant stewards

Believe communities are the best representatives of their member's needs

Believe people should control access to their data

People should receive results – of tests and studies

The biomedical industrial complex should be in service to those who need it

Why does Genetic Alliance run a registry system? (Methods/process)

We have too much in common, registries must be cross-condition

Data standards and quality are paramount

Privacy and security requirements must be met and exceeded in the service of the goals

Collaborative learning is enabled

Consortium based governance is critical

New business models are emerging and are supported

The mechanism should be as easy as other collective solutions

Evolution from 2003 - present

2003 – Established the BioBank, Registry, and IRB, used Filemaker Pro (don't laugh)

2008 - REDCap undergirded the system

2014 – Partnership with Private Access: Bespoke solution to allow each person to control data

2019 – Partnership with LunaPBC – the public benefit corp that runs LunaDNA (the technology platform)

LunaDNA promotes people from **subjects of research to partners in discovery** to transform research.

Operationalized with Privacy by Design

- Global trend has been to consider the control of an individual's privacy as a basic human right of the individual that they control




- HIPAA in the USA
- PIPEDA in Canada
- APPI in Japan
- GDPR enacted May 2018 for members of the EU
- Data Protection Act 2018 in the UK
- CCPA in California
- LGPD in Brazil
- POPI Act in South Africa



- Identifiable data, “personal” data, distinguishable data

How We Fit Together



Genetic Alliance Services	Registry Bootcamp	Engagement Expertise	Genetic Alliance IRB <i>(est. procedures and subsidized pricing)</i>	At-home & Telemedicine Clinical Study Services BioBank			Engagement Expertise
	Genetic Alliance BioBank  <small>Promise for Engaging Everyone Responsibly</small>	 <small>Promise for Engaging Everyone Responsibly</small>					 <small>Promise for Engaging Everyone Responsibly</small>

LunaDNA Services	Intelligent Referrers	Methodology Expertise	Study Designer™	Data Collection Tools	Insight Workbench™	Journal & Regulatory Submission Support	Survey Builder™
	Member Experience	Survey Builder™ + Card Sort	IRB-Gated Workbench	Recontact Agent™	<i>(Including Tableau, Jupyter Notebooks and R, Python, Hail integrations)</i>	Integrated Healthcare Services (e.g., GC telehealth)	Study Designer™
				Study Designer™			Recontact Agent™
				Genetic Testing Vendor support			

Community Creation and/or
Support

Genetic Alliance Qualifications Today

Genetic Alliance's 35 years of community engagement

“How are we trustworthy?” Not: “You should trust us.”

- From N-of-1 to common conditions, and everything in between
 - Community Based Participatory Research
 - PCORnet Engagement Tools Author
 - Grassroots Community Organizing – trained by Obama's campaign team
 - High Tech (digital, social) & High Touch (community members)
 - Nudge and nurture campaigns
 - Engagement throughout the process
-

HELP FIND A CURE FOR KCNT1 EPILEPSY

Every parent in our KCNT1 community is hoping to find a treatment to give our children a better life. As we get closer to that reality we need to gather information from you about the many challenges of raising children with KCNT1 epilepsy.

In Phase 1 we are asking all parents or caregivers to tell us about your experience caring for your child so we can understand what is most important to you.

In Phase 2 we are asking you to enroll your child where we will begin to better understand the effects and progression of KCNT1 epilepsy.

SETH GREENBLOT, KCNT1 EPILEPSY FOUNDATION FOUNDER

[REGISTER FOR THE RESEARCH COMMUNITY](#)

Ensure Worldwide, not Just US Compliance as Data Privacy Legislation Continuously Evolves

Participants can

- Control who can contact them and for what reasons
- Grant special access to registry sponsors, community leaders
- Delete their account at any time
- Revoke consent at any time
- Delete their data at any time

The image shows a user interface with two main panels. The left panel is titled 'Privacy' and contains sections for 'RECONTACT PREFERENCES', 'MEMBER ACCESS', and 'Email Preferences'. The right panel is titled 'My Data' and contains a table of contributed data, a 'My Connected Portals' section, and a 'Delete Account' warning.

Privacy Panel:

- RECONTACT PREFERENCES:** By joining a community or study, you agree to receive messages from us. You may choose if other communities are able to contact you below your name or other personal information.
 - Yes
 - No
- MEMBER ACCESS:** You can enable or disable access to your profile for other members who belong to.
 - Contact Information
 - Individual Profile
- Email Preferences:** We'll always email you about...
 - Spotlight
 - Newsletter
 - Programs

My Data Panel:

View and manage your contributed data. This currently includes any DNA files, Surveys, and Electronic Health Records you've submitted.

File type	Status	Download	Delete
Do You Get Enough Sleep? Added 9/25/20	SUCCESS	Download	DELETE
Sleep Apnea Added 9/25/20	SUCCESS	Download	DELETE
Alcohol Consumption Added 9/10/20	SUCCESS	Download	DELETE
COVID-19 Health Status & Behaviors Added 6/18/20	SUCCESS	Download	DELETE
Nutrition Added 6/3/20	SUCCESS	Download	DELETE
Vital Signs Added 11/9/20	SUCCESS	Download	DELETE
Vital Signs Added 11/9/20	SUCCESS	Download	DELETE
Results Added 11/9/20	SUCCESS	Download	DELETE
Results Added 11/9/20	SUCCESS	Download	DELETE
FamilyTree DNA DNA File Added 6/11/19	SUCCESS	Download	DELETE

Rows per page: 10 | 711-720 of 724 | < > >|

My Connected Portals:

Manage your patient portals here. You can add, edit, refresh and remove different portals for which you have an online account. Once a patient portal is successfully connected, your Electronic Health Records will be displayed above.

Portal Name	Status	Disconnect	Delete
Scripps Health Last synced 1/19/21	SUCCESS	DISCONNECT	DELETE

Delete Account:

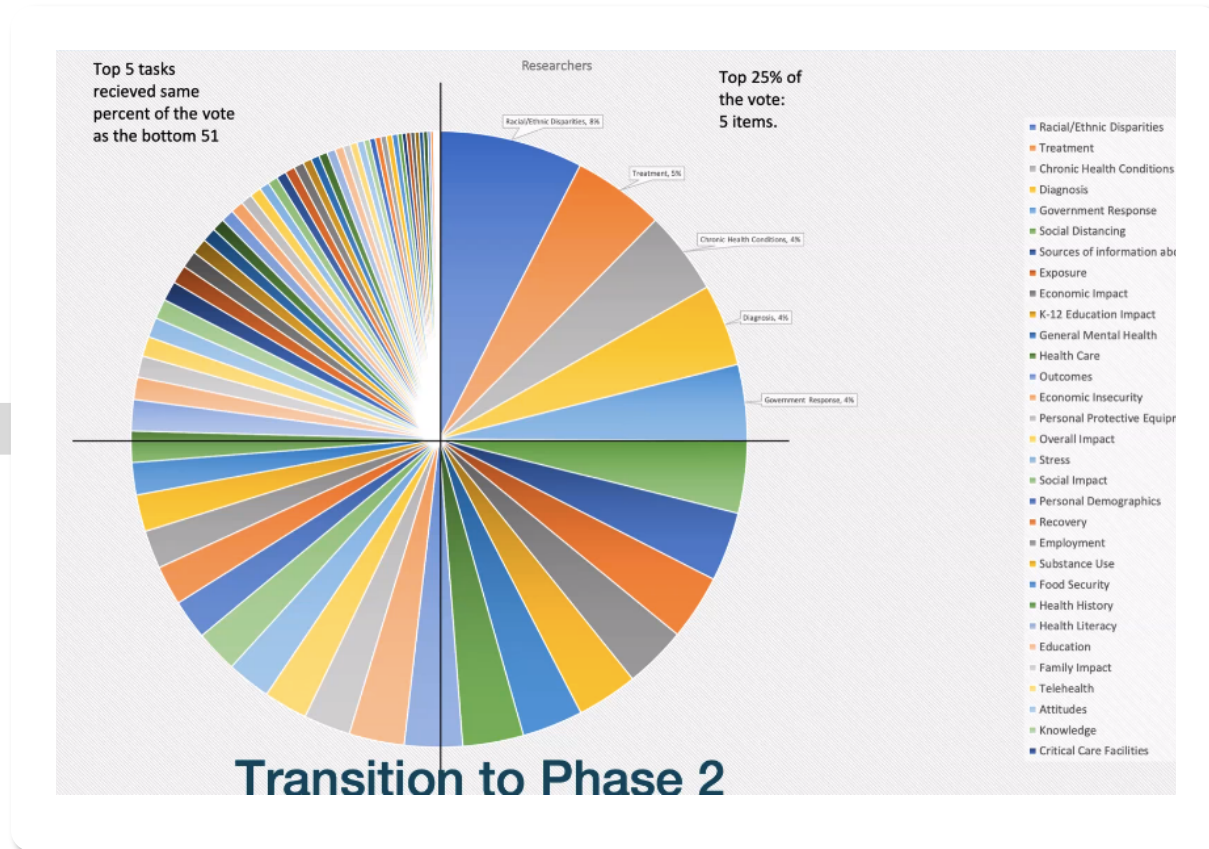
Warning: This will delete your entire account and all data associated with it. You have linked to your account. To keep your Minor and Ward accounts active, you must delete your data and prevent its use in research before deleting your account.

REVOKE CONSENT: View our [Consent Form](#) and [Privacy Policy](#). Download/print your [Signed Consent Form](#).

DELETE ACCOUNT: To keep your Minor and Ward accounts active, you must delete your data and prevent its use in research before deleting your account.

Understanding Research Needs

Top Priorities Discovery Framework: Measure



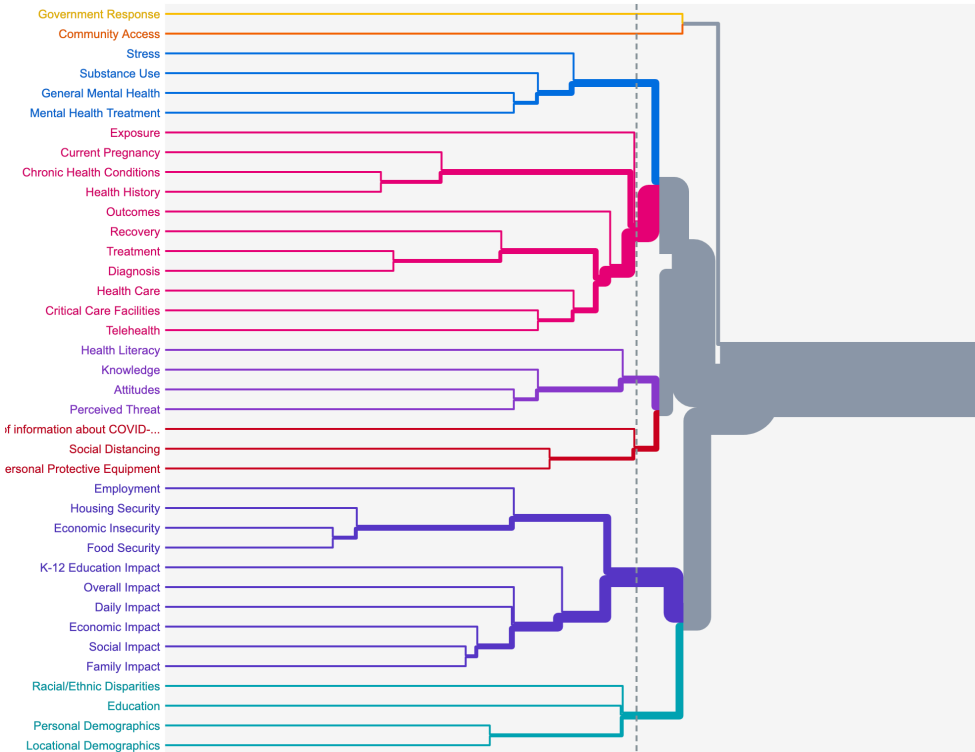
Credit: PhenX COVID Crowdsourcing

Analyze Feedback

- Segment results into 3 sections
- Top Tasks (top 25%)
- Middle Tasks (middle 50%)
- Tiny Tasks (bottom 25%)

Areas represent the value hierarchy in this space.

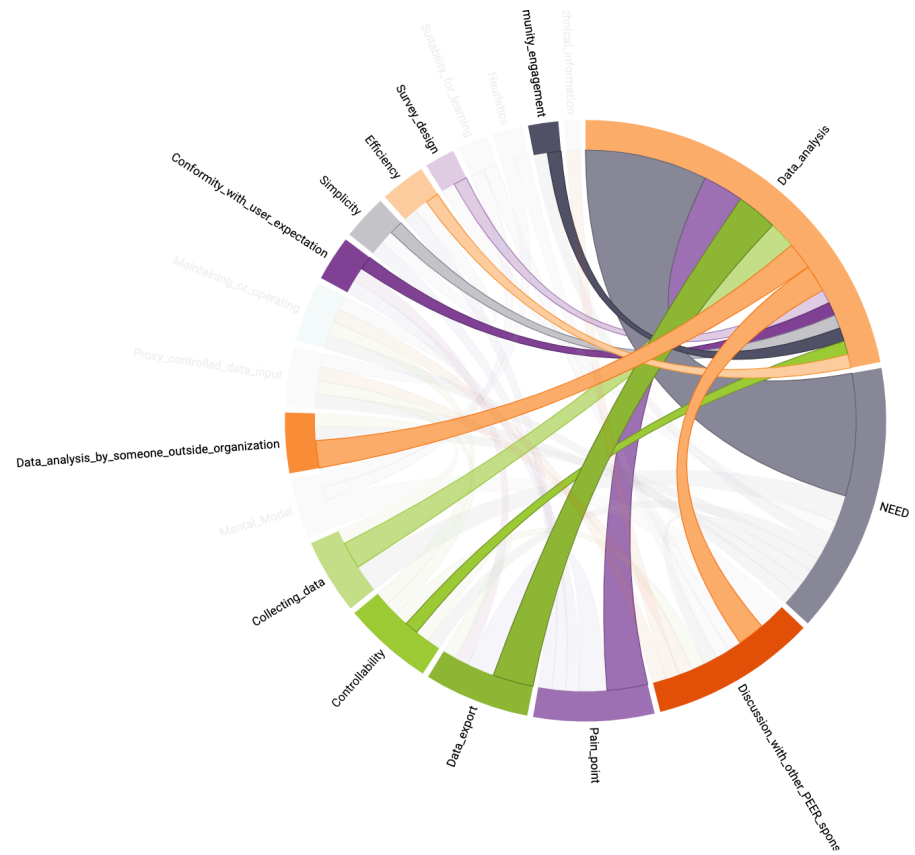
Top Priorities Discovery Framework: Improve



80	Diagnosis													
70	66	Recovery												
54	54	51	Outcomes											
43	53	39	37	Exposure										
42	36	40	30	45	Personal Protective Equipment									
19	17	16	21	37	63	Social Distancing								
10	10	13	6	32	46	53	Sources of information about COVID-19							
10	6	12	9	15	33	33	40	Government Response						
25	22	21	21	20	21	20	23	46	Community Access					
57	50	46	30	26	44	20	21	29	41	Critical Care Facilities				
51	43	42	29	23	45	21	20	18	29	67	Telehealth			
52	49	38	30	25	30	10	10	18	34	61	57	Health Care		
37	53	35	36	38	24	12	10	4	20	36	34	45	Health History	
31	44	27	33	33	18	10	13	6	19	30	29	41	83	Chronic Health Conditions

Category	Q1	Q2	Q3	Q4	Q5	Q6	Q7	Q8	Q9	Q10	Q11	Q12	Q13	Q14	Q15	Q16	Q17	Q18	Q19	Q20	Q21	Q22	Q23	Q24	Q25	Q26	Q27	Q28	Q29	Q30	
Race, Ethnicity, and Demographics	84	0	1	3	0	3	1	1	4	1	8	1	7	7	3	2	3	3	2	3	1	4	10	3	10	9	0	5	8	5	
Socioeconomic Impacts	6	1	1	70	0	85	5	2	8	2	68	3	9	75	17	21	0	1	7	13	0	9	31	20	18	20	1	17	16	6	
Personal Risk Factors	1	1	34	14	4	0	7	0	34	9	3	2	24	9	48	8	72	22	57	56	13	52	37	11	17	20	14	18	32	8	
Mental Health	0	1	0	1	5	0	1	0	1	76	9	4	37	0	12	23	2	39	1	0	2	0	11	11	38	41	0	40	29	2	
COVID-19 Information and Sources	0	2	3	3	15	1	5	87	41	1	1	8	11	0	4	10	1	1	2	18	24	24	1	45	6	0	23	9	3	56	
Treatment, Outcomes, and Medical History	0	86	52	0	67	2	72	1	3	2	73	3	0	7	27	13	25	22	1	51	2	1	1	2	1	2	1	53	2	3	14
77%	92.31%	94.51%	94.51%	76.92%	73.63%	93.41%	79.12%	95.60%	82.42%	83.52%	74.73%	80.22%	67.03%	82.42%	52.75%	78.02%	79.12%	94.51%	86.81%	61.54%	82.42%	83.52%	74.73%	71.43%	41.76%	89.01%	83.52%	43.96%	67.03%	61.54%	% Clean
22.60%	7.69%	5.49%	5.49%	23.08%	26.37%	6.59%	20.88%	4.40%	17.58%	16.48%	25.27%	19.78%	32.97%	17.58%	47.25%	21.98%	20.88%	5.49%	13.19%	38.46%	17.58%	16.48%	25.27%	28.57%	58.24%	10.99%	16.48%	56.04%	32.97%	38.46%	% Dirty
54.80%	84.62%	89.01%	89.01%	53.85%	47.25%	86.81%	58.24%	91.21%	64.84%	67.03%	49.45%	60.44%	34.07%	64.84%	5.49%	56.04%	58.24%	89.01%	73.63%	23.08%	64.84%	67.03%	49.45%	42.86%	56.49%	78.02%	67.03%	57.69%	34.07%	23.08%	Magnetism

Top Priorities Discovery Framework: Improve



Return of Insights

Our platform:

- Simplifies process for return of results
- Improves engagement and retention
- Integrates participant insights directly with research questions

This allows us to do better research and re-engaged disenfranchised communities quickly and easily.

How do we accomplish this?

Recontact Tool

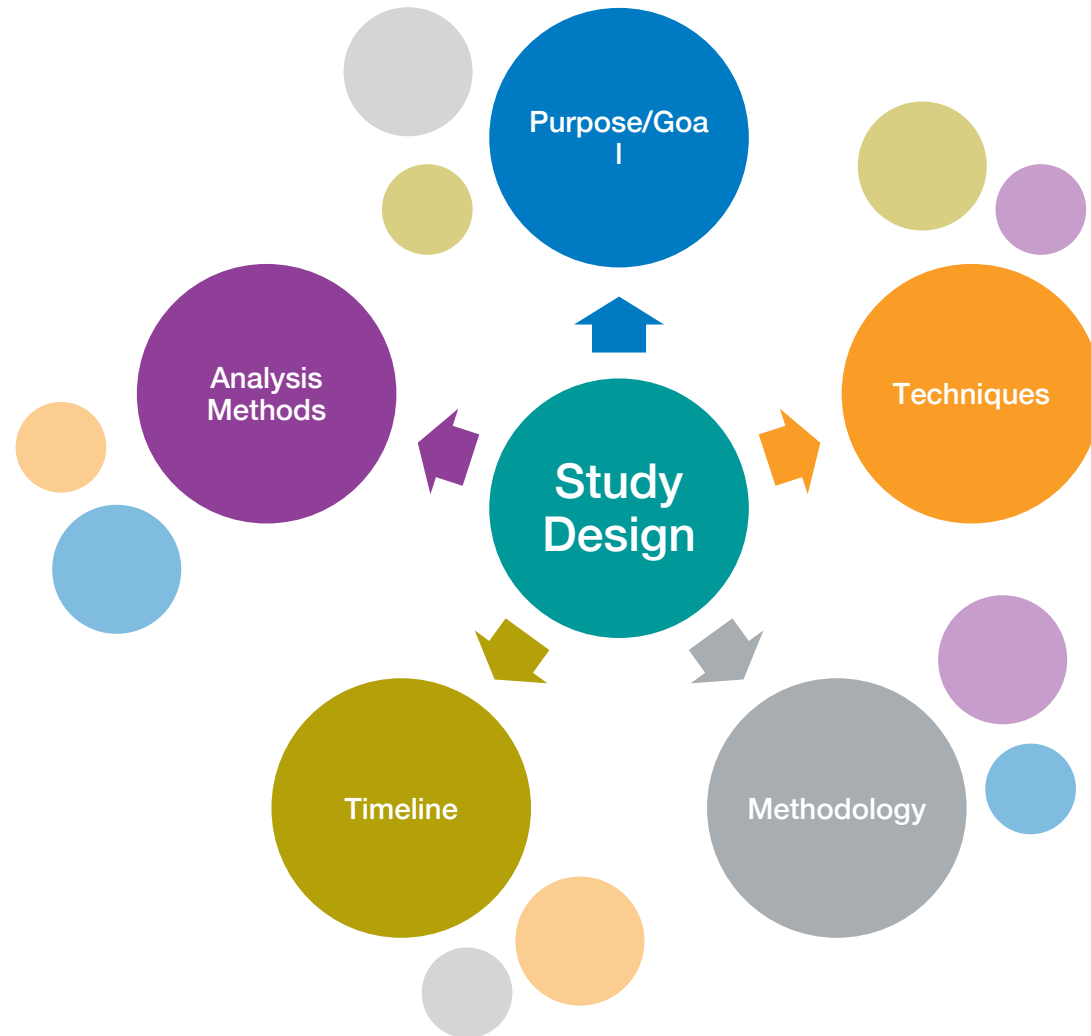
- Stay in contact with all participants, even those who are afraid of ramifications of identifying themselves for contact.

Study Results Panel

- Allows consistent return of results to improve speed of "deployment"
 - Incentivizes completion of studies by hiding results until a participant has contributed required data
-

Study Design

Designing Your Study Strategy and Protecting Study Participants



- Genetic Alliance Bootcamp
 - Genetic Alliance IRB
 - Platform approved
 - Registries approved
 - Studies approved
 - Genetic Alliance Ethics Team
-

Take Advantage of Data Collection Using the Latest Techniques and Best Practices

Contribute Data, Earn Shares

- DNA DATA**
DNA is a piece of your genetics which, in combination with others' DNA, is a powerful tool in understanding disease risk.
- ELECTRONIC HEALTH RECORDS**
Your EHRs (medications, doctor's reports, test results) provide a real world understanding of how you manage your health.
- SURVEYS**
Surveys provide details on your genetics, medical history, fitness, and lifestyle to create a fuller picture of your health and wellness.
- STUDIES**
Your participation in studies (clinical trials, healthcare studies, etc.) generates deep insights into understanding, treating, and curing disease.

Contribute Data, Earn Shares

23andMe®

SELECT A DNA FILE

Not sure how to download your DNA file?

[Click here to learn how to download your 23andMe DNA file.](#)

Add a connection

Select a search option

Search for your patient portal using one of the following options.

- Office name
- Doctor name
- Portal website address

Survey Builder™ - in Platform Survey Creation Service

The screenshot displays the Luna DNA Survey Builder interface. The top navigation bar includes the Luna DNA logo and a user profile icon. Below the navigation, there are two main sections: 'My Content Library' and 'All Surveys'. The 'All Surveys' section features a table of existing surveys and a modal window for creating or editing a question type.

ID	Name	Question Type	Question Visibility	External Link	External Link Label
38	Demographics	Single Choice Radio	Not Applicable		
39	KCNTI Top Tasks and Seizure Classification	Single Choice Radio	Not Applicable		
40	PXE International Conference Evaluation	Single Choice Radio	Not Applicable		
1	Survey Test	Single Choice Radio	Not Applicable		
3	Mental Wellness	Single Choice Radio	Not Applicable		
4	COVID-19 Health	Single Choice Radio	Not Applicable		
5	Carl Survey Test	Single Choice Radio	Not Applicable		
7	Alcohol Consumption	Single Choice Radio	Not Applicable		
8	COVID-19 Health Status & Behaviors	Single Choice Radio	Not Applicable		
9	Coping	Single Choice Radio	Not Applicable		

Choose from library of validated instruments

Create custom surveys

Key Features:

- Standard and complex question types
- Advanced branching and skip logic
- Set longitudinal criteria for repeat submissions
- Add images and URLs to questions for context
- Control visibility and accessibility
- Version control surveys and questions

Study Designer™ - Design Studies, Recruit participants, and Continuously Collect Data

The screenshot displays the Study Designer web application interface. At the top, a purple navigation bar contains the following menu items: DASHBOARD, COLLECT DATA (highlighted), VIEW DATA, SETTINGS, and MANAGE CONTENT. Below this, a secondary navigation bar includes STUDY DESIGNER (highlighted), SURVEY BUILDER, and RECONTACT AGENT. The main content area features a breadcrumb trail: COLLECT DATA > STUDIES. The primary heading is 'CREATE A NEW STUDY', followed by the text: 'Create a new study to target different members or to collect different types of data based on your study goals - what are you trying to learn?'. A prominent purple button labeled 'CREATE STUDY' is positioned below the text. Underneath, the section 'MANAGE EXISTING STUDIES' is visible, which includes a table with the following headers: Name, Status, # Enrolled, Recontact, and Close study aspects.

Name	Status	# Enrolled	Recontact	Close study aspects
------	--------	------------	-----------	---------------------

Gate Studies with Inclusion & Exclusion Criteria

Resiliency and Coping Study

Children's Hospital of Philadelphia, in partnership with UMDF, is supporting a study on resiliency and coping strategies for affected adults and parents of children with mitochondrial disease.

PARTICIPATION REQUIREMENTS

Diagnosis of Mitochondrial Disease

Do you have a definitive diagnosis of mitochondrial disease with a genetic cause?

QUALIFY HERE

Children's Hospital of Philadelphia, in partnership with UMDF, is supporting a study on resiliency and coping strategies for affected adults and parents of children with mitochondrial disease.

PARTICIPATION REQUIREMENTS

Diagnosis of Mitochondrial Disease

Do you have a definitive diagnosis of mitochondrial disease with a genetic cause?

QUALIFIED

Resiliency

Diagnosis of Mitochondrial Disease

Participation Requirement not met

You need to complete the Diagnosis of Mitochondrial Disease participation requirement.

Resiliency

New Survey

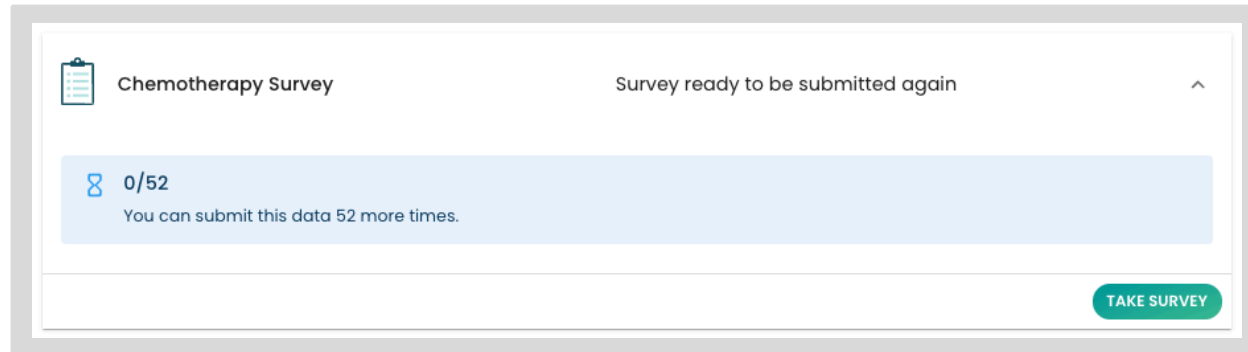
TAKE SURVEY

Gate with...

- Binary (yes/no) questions
- Survey responses
- Demographic details

...and more

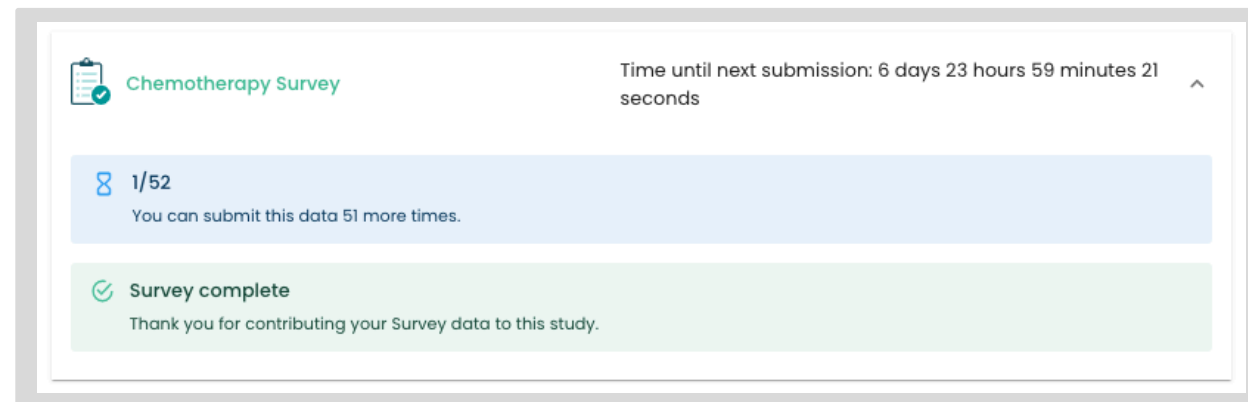
Ongoing Collection of Data from Study Participants



Chemotherapy Survey Survey ready to be submitted again ^

0/52
You can submit this data 52 more times.

TAKE SURVEY



Chemotherapy Survey Time until next submission: 6 days 23 hours 59 minutes 21 seconds ^

1/52
You can submit this data 51 more times.

Survey complete
Thank you for contributing your Survey data to this study.

- Add data requests to your study all at once or at your preferred cadence
 - Use Recontact Agent™ to inform study participants of new data requests
 - Set longitudinal parameters to collect the same information more than once
 - Each submission is a unique entry in your analytics workbench
-

Recontact Agent™ - Continuous Communication While Participants Maintain Anonymity

CREATE A NEW AUDIENCE

Select filter type

Data type (optional)

Content status

Content Status

COVID-19 Health

In progress

Study Member

Study Member St

Content Data Ty

Content Status

Custom Member

Customize Content

Title

COVID-Health Survey Reminder

Link

<https://member.lunadna.com/contrib>

Message

Dear Participant,

We noticed that your survey titled, "COVID-19 Health Survey" has been in progress for a little while.

Timing

Send on

Date

01/12/2021



Time

05:00 PM



Repeat

Every

0

Frequency

Days



Ends

Never



On date

01/12/2021



After

1

occurrence

Timing summary

Initial delivery:

1/12/2021, 5:00:36 PM

Repeats:

Never

Ends:

After 1 occurrence

Reduced Participant Fatigue – Complete Data Once; Cross Data Set/Study Access

The image displays two screenshots of a survey interface. The left screenshot, titled "COVID-19 Study", features a central icon of a tablet with a checkmark and a refresh symbol. Below it, text reads: "To participate in the COVID-19 study, you will complete several surveys. This enables researchers to learn more about your physical and mental, as the well as your health and lifestyle." A notification box for "Demographics Survey" states "Survey complete" and "Thank you for contributing your Survey data to this study." Below the notification is a list of surveys: "COVID-19 Health" (Survey complete), "Mental Wellness" (Survey complete), "COVID-19 Health Status & Behaviors" (Survey complete), and "Demographics Survey" (New Survey). The right screenshot, titled "Tell Us About Yourself", features a central icon of a tablet with a checkmark and a refresh symbol. Below it, text reads: "General information about your health and lifestyle is essential for all research studies." A notification box for "Demographics Survey" states "Survey complete". Below the notification is a list of surveys: "Demographics Survey" (Survey complete), "Nutrition Survey" (New Survey), and "DNA Genome-Wide Microarray" (New DNA).

- Validated instruments available to all studies from Content Library in Survey Builder™
- Member-shared EHR and genetic information available to all studies
- Study Admins can grant access across studies and/or groups (e.g., registries, companies) for custom surveys

Language Support



Mental Wellness

An assessment of your anxiety and/or mental distress level relative to current situations.

In the past 7 days,

	Never	Rarely	Sometimes	Often	Always
I felt fearful	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt frightened	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It scared me when I felt nervous	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt anxious	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I felt like I needed help for my anxiety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



Bienestar Mental

Una evaluación de su nivel de ansiedad y / o angustia mental en relación con situaciones actuales.

En los últimos 7 días

	Nunca	Raramente	A veces	A menudo	Siempre
Me sentí temeroso/a	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Me sentí asustado/a	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Me asustó cuando me sentí nervioso/a	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Me sentí ansioso/a	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Sentí que necesitaba ayuda para mi ansiedad	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

ENCUESTA

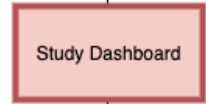
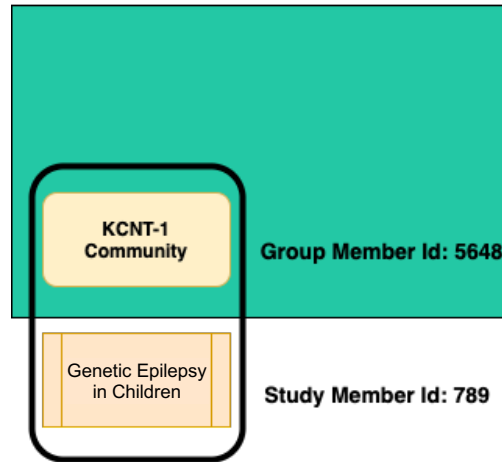
Platform Architecture

A Framework for Discovery

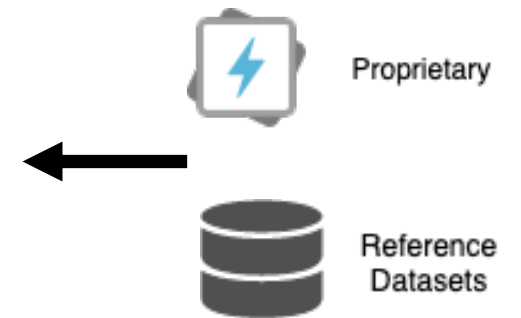


Member Id: opri-9985-meh-meh

PEER



KCNT-1 / Biogen Workbench



Post-Study / Post-Market Surveillance

Post Market Studies/Surveillance

- Adverse event tracking
 - RWE tracking adoption, compliance
 - Preparing cohorts for additional or follow-on therapies
 - Reporting back to participants
 - Regulatory requirements such as gene therapy registries
-

Thank you! Questions?



Thank You!

For additional questions or to learn more about TRAIN,
please contact TRAIN@milkeninstitute.org